

General Plan Annual Progress Report 2023-2024 – Connections with Strategic Plan Actions

STRATEGIC PLAN ACTION	PLANNING COMMISSION REPORT 1	PLANNING COMMISSION REPORT 2	PLANNING COMMISSION REPORT 3
B-2: Develop an entryway, medians, and lighting master plan to provide appealing gateways to the City.		Page 7	
B-3: Develop and implement a wilderness trail plan.		Page 3	
B-4: Complete a dog park in the southern part of the City.		Page 2	
B-7: Improve pedestrian access to parks through the use of crosswalks and sidewalk improvements.		Page 4	
B-8: Improve wayfinding signage to direct visitors to destinations in the community.		Page 7	
B-10: City Council to support a measure to provide funding for parks and recreation services through the DRD and other resident priorities including streets and enhanced Fire Department services.		Page 3	
B-11: Complete construction of Esperanza Park – 2025.		Page 2	
C-5: Implement a private development entitlement and plan review system which is predictable, streamlines internal intake and review processes, and creates applicant experiences which are facilitative vs regulatory.	Page 4, 5		
D-2: Complete and improve the installation of the Tyler EnerGov software to automate, improve and streamline the plan review, permitting and inspection processes.	Page 4		
E-4: Strengthen the City's ability to prepare for, respond to, and recover from disasters by reviewing and updating the City's Emergency Operations Plans through annual training sessions and tabletop exercises.			Page 6
E-5: Build community resiliency through implementation of community training programs, CERT training, and other educational outreach.		Page 7	Page 7
F-1: Develop comprehensive strategy to amend zoning code and update design guidelines, including an identification of what work City staff can accomplish and what work optimally should be contracted out, including: 1) development of objective design standards in response to new state housing laws; 2) overhaul of commercial zoning code; 3) substantial update of design guidelines; 4) streamlining of development review processes; 5) implementation of Cathedral City General Plan and Housing Element goals, policies, and programs; and 5) continued implementation of new state legislation.	Page 5		
F-3: Promote additional community events and celebrations.		Page 5, 6	

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F-4: Develop and implement a marketing plan to promote and raise awareness of available city venues such as the Community Amphitheater. The marketing strategy will include promoting the City's interest in attracting and facilitating high quality events and celebrations which adds to the City's culture, support of the arts, and creation of a positive community identity.		Page 4, 5, 6	
F-5: Develop and implement a plan to improve and diversify methods to communicate with residents.		Page 7	
F-7: Review land use regulations to support diverse, accessible, and affordable housing.	Page 5, 6, 7		
F-13: Develop standard plans, streamlined processes and educational materials that promotes ADU's to increase housing production.	Page 6		