



Cathedral City
PUBLIC ARTS COMMISSION
WHERE Art LIVES

**CITY OF CATHEDRAL CITY
FISCAL YEAR (FY) 2024-2025**

COMMUNITY ARTS GRANT PROGRAM

To be considered for funding, a complete application must be submitted by:

- **Hard copies - postmarked by August 30, 2024**
- **Electronic copies - received by 5:00pm on Friday August 30, 2024.**
- **Electronic submittal is preferred.**

BEFORE SUBMITTING: Check each item included in your application package. Ensure all required text fields and applicable boxes are completed. While filling out the application, if additional space is needed, please attach additional pages to the application or include other attachments.

We are delighted to announce the opening of the application period for the Community Arts Grant Program offered by the City of Cathedral City. This grant aims to support artists and organizations in the creation and implementation of art and art education projects that contribute to the cultural vitality and vibrancy of our community.

The Community Arts Grant Program seeks to fund innovative art projects that engage and enrich the community. We welcome proposals from artists, performers, dancers, authors, poets, musicians, designers, artist collectives, non-profit organizations, governmental, tribal and community groups and any other creative-types who are passionate about using the arts as a means of community beautification, social transformation, cultural appreciation, and civic dialogue. "Art" can be defined in the broadest extent to include art expressed in any medium, including, without limitation, painting, sculpture, photography, lithography and other physical mediums; music, singing, spoken word, and other auditory mediums; plays, films, dance, and other performance medium; literature and poetry, art history and interpretation; clothing and fashions, and cultural expressions. Art education may be provided by any reasonable means that best achieves the purpose set forth above, including, without limitation, classes, lectures, tours, programs, events, festivals, exhibits, performances, writings, films, audio recordings, and similar means.

We encourage artists and organizations from all backgrounds and disciplines to apply for the Community Arts Grant Program and join us in creating inspiring art and cultural experiences that enrich our community. We look forward to receiving your applications and supporting the realization of your creative visions.

ELIGIBILITY REQUIREMENTS AND POLICY GUIDELINES

- Applicants must submit a complete application including project proposal, budget, timeline and supporting materials.
- Applicants can be an individual (must complete a W-9), a non-profit 501(c)(3) organization, private entity, government, school, or tribal agency.
- Applicants must demonstrate that the activity proposed occurs within the geographical boundaries of the City of Cathedral City.

- Individual/Organizational residency in Cathedral City is not a requirement as long as the proposed project occurs in the City.
- Any activity proposed must be reasonably available to members of the general public. An activity will be considered reasonably available to members of the general public where the activity is open to the general public or is open to members of the public who timely reserve participation in the activity. Space for participants may be limited and the activity may be provided for only a limited time. Activities may be held in the facilities of public entities, non-profit or charitable organizations, and private facilities, provided that attendance of activities must not be limited to members, owners, subscribers or other interest holders in the private facility. Participation in certain activities may be limited to certain members of the general public, such as youths, students, seniors, or other reasonable grouping that does not constitute unlawful discrimination of a protected class.
- Grant activities must be completed by June 30, 2025.
- Grant recipients must comply with all grant requirements and reporting obligations.

GRANT APPLICATION CHECKLIST

- Community Art Grant Program Application
- Samples of art/performances/events completed relevant to the proposed project. Include attachments or links to bio's, social media or websites. Submitted attachments can be no larger than 20mb.
- Letters of support. Optional but encouraged. Include letters of support from community partners, stakeholders, or collaborators endorsing your project and/or confirming their involvement.

APPLICANT INFORMATION:

NAME (INDIVIDUAL OR ORGANIZATION): Palm Springs Dance Project

ADDRESS: [REDACTED]

CITY: [REDACTED]

STATE: [REDACTED]

ZIP: [REDACTED]

CONTACT PERSON: Stephen Agisilaou

TITLE

Artistic Director

TELEPHONE: [REDACTED]

EMAIL: [REDACTED]

ORGANIZATION PRESIDENT OR CHAIR (IF APPLICABLE):

(Legal authority for organization)

IF NON-PROFIT, INCLUDE 501(c)3 number: [REDACTED]

PROGRAM / SERVICE / EVENT INFORMATION:

GRANT AMOUNT REQUESTED Minimum \$250 Maximum \$10,000 : \$5,000

TOTAL PROGRAM / SERVICE / EVENT/ART COST: \$5,000

Program/Service/Event Period or Date

From:

March 2025

To:

April 2025

*Funding must be expended by 6/20/2025)***Describe How The Requested Funds Will Be Used:**

1.

The requested funds will be allocated towards the organization and execution of the **2025 Dance On Film Festival**, the first of its kind in the Coachella Valley. We aim to showcase innovative dance films from both the USA and internationally that celebrate the fusion of movement, sound and visual storytelling, all the while highlighting diverse styles and cultures. This entertaining evening out for the whole family will present 10 short films concluding in a Q&A discussions led by renowned choreographers and filmmakers.

The yet to be named festival will have a panel of three elite judges who will pick one film as the critics choice along with an audiences voted award that will happen live on the screen in real time with online voting! Our judges will be sourced from Hollywood and be noted working industry professionals.

For the first year the festival will be held on one evening to ensure its success but in the future we do hope to create a more robust festival that spans over 3-7 days.

Our primary audience includes dance enthusiasts, filmmakers, students from local arts schools, and the general public, including families and tourists in Cathedral City. We anticipate attracting 500-1000 attendees over the festival period. We will also continue our strong local educational relationships by giving 200 free tickets to dance students. We are closely affiliated with all the top dance institutions in the desert from the Coachella Valley to Desert Hot Springs and they adore attending our other events.

We plan to engage the community through our yearly projects, our Community's Finest Dance Showcase, Dancing In The Streets at village fest and our large email database.

We are collaborating with:

- Mary Pickford Cinema (Hosting the event)
- Cathedral City Arts and Culture Commission.
- Local high schools (e.g., Cathedral City High School, Desert Hot Springs, Palm Springs HS)
- Woman In Film, Desert Film Society: to gain expertise and audience film outreach.
- Palm Springs Culture Center (Long time collaborator)
- The Palm Springs Artist Council (New Collaborator)

We are excited about the opportunity to present a night of exhilarating, entertainment, and dance on the big screen!

Budget: Grant funds requested - \$5,000

Grant Money To Pay For

Mary Pickford Theater Hire - \$2,000

Advertising Budget (news papers & social media) - \$1,000

Artistic Director fee (This is an all inclusive fee for all work done from pre production to completion) \$1,000

Prize Money for wining films - (\$500 for Audience choice and \$500 for Judges choice) \$1,000

Other Expenses paid for by Palm Springs Dance Project

Executive Director Fee - \$1,000 (Paid for by the psdp)

Legal - \$300 (Paid for by the psdp)

Film Freeway - \$0 (A free network that takes a small percentage from film festival applications)

Film Usage and Rights - \$0 (Paid for by film creators)

Briefly Describe Your/Your Organization's Background.

Since 2016, the Palm Springs Dance Project has established itself as a driving force for dance in Palm Springs and the Coachella Vally. We are your local leader in dance education philanthropy and unprecedented dance performances and events.

Executive producer and local Darcy Carozza, has been producing events in the desert for over 30 years. Artistic Director Stephen Agisilaou, Australian dance icon, has worked with the Dance Project for 6 years to ensure the caliber of the events are of the highest dance standard. Stephen has been affiliated with dance on film for over 15 years and his works on film have been presented worldwide. <https://www.palmspringsdance.org/the-team>

The Dance Project produced it's own dance on film feature titled 'The Anniversary', that premiered at the Annenberg Theater and featured over 50 local artists. Over the past two years the anniversary has been presented at over 10 international film festivals and counting. THE ANNIVERSARY LINK - <https://www.palmspringsdance.org/the-dance-film>

We believe in the powerful, transformative impact dance has upon society. Through our unique, collaborative and accessible programs, palm springs dance project fosters dance creation, presentation, and education that inspires and develops youth and strengthens community.

We consider our website our pride and joy in representing our portfolio. There you can find detailed information about our team and collaborators and interactive media on our projects.

<https://www.palmspringsdance.org>

Timeline:

October : Create visuals for the festivals media and advertising (fonts, logos, posters)

Create website and social media pages for the event.

November : Upload festival to film freeway and begin accepting submissions.

December : Contact schools and organize complementary tickets for education component.

January : Submissions close and tickets go on sale with announcement of the chosen
10 films to be featured.

Marketing for ticket sales begins and continues till event premieres.

February: Announce guest judges.

NOTE - We are open to the events official screening date but plan on it being March or April 2025.

What Do You Ultimately Hope To Accomplish Through Your Proposed Art/Program/Event? How Will It Enrich Cathedral City?

Our goal is to create a vibrant cultural experience that highlights the art of dance through film, feature dance creators from both locally, the USA and internationally.

Enriching Cathedral City by:

- Fostering creative expression and appreciation for the performing arts.
- Bringing out of town & international artists into the desert to experience the wonders of Cathedral City.
- Encouraging community engagement and collaboration through shared experiences.
- Providing local artists and filmmakers with a platform to showcase their work.

Our objectives include:

1. Successfully hosting the festival annually.
2. Cultivating an audience for dance films and nurturing local talent to create.
3. Establishing ongoing community partnerships that support future events.

We aim to include educational initiatives targeting local youth, inspiring them to explore dance and film as viable career paths and means of self-expression. We are affiliated with over ten youth dance institutions across the Coachella Valley and we will bring them all together at this event to enjoy and inspire. By supporting this program, you are fostering the growth of the minds of the youth.

We have structured the first year in a simple and efficient fashion to ensure we keep pre festival preparations and the event achievable.

Plans for Continuation

- We will establish ticket sales and additional corporate sponsorships to generate revenue.
- Offering premium membership packages for early ticket access to foster community support.
- Growing our youth education to more schools throughout the Cathedral City.
- Seeking additional grants and partnerships with local businesses to sustain funding.

History of Maintaining Services:

The Palm Springs Dance Project has successfully organized dance events and workshops, receiving ongoing support from local arts foundations and generating revenue through ticket sales and private sponsorships. Our history demonstrates a commitment to continually enriching the arts community, and we aim to leverage our experience to sustain this festival for years to come.

By implementing these strategies, we hope to create a lasting cultural impact that brings the community together around the love of dance and film.

If Your Art/Program/Event Costs More Than You Are Requesting From The Community Arts Grant Program, How Do You Plan To Pay For The Additional Costs?

6.

Low Risk - High Reward: One of the benefits about a Dance On Film Festival is that all film and music rights have already been accounted and paid for by the artists submitting to be presented. There is no risk from the film festivals standpoint regarding copyright infringement.

We will be using the film freeway online platform to gather film submissions and also obtain a small profit through submission fees (\$9 per submission). Because of the Palm Springs dance projects, renowned reputation, I predict we will get over 200 submissions and thus this will bring over \$2,000 in additional funding. Film Freeway is a worldwide platform that almost all films go through when being submitted to festivals and dance on film has never been more popular than in this age of online representation. All artists looking to be presented at the dance on film festival will find us easy on film freeway and fell comfortable submitting while feeling excited & confident in their opportunity.

<https://filmfreeway.com/>

We have over 10 close friends of the project who are always happy to host out of town visitors. If any of the filmmakers plan to attend, we are more than prepared to assist in accommodation. There is an allure to the desert these days and many artists are looking for the opportunity to visit the Coachella Valley. We have found that they love the community aspect of these accommodations as opposed to a hotel or Airbnb.

We have our large VIP donors, John Monahan and The Western Wind foundation who are always happy to assist in any of our projects when we are perhaps a little low on achieving our full budget.

Do You Plan To Continue This Art/Program/Event Beyond The Period For Which You Have Requested The Funds? If So, How Do You Plan To Continue Paying For It?

7.

We plan on continuing this festival annually, curating a strong VIP invite list for the first festival to ensure future interest and donations. We also plan to engage our previous donors and Long time affiliates and continue the excitement we bring to the dance industry locally.

As this festival can be achieved through a relatively low budget, we are excited about the opportunity to start strong with the partnership of the Cathedral City Council.

(OPTIONAL) Is There Anything That You Would Like To Add? If So, Please Tell Us Here:

8.

It has long been now intention to diversify and grow out of the Palm Springs community into the greater region and this is one of our first initiatives to begin that growth. As well, we have currently been in talks with CV-Rep about producing an annual live dance presentation of the highest caliber with professional dances from across the USA.

We relish the opportunity to talk to you further about our passions and objectives, and we hope you are excited about our vision.

Artistic Director

Stephen Agisilaou

www.Stephenagisilaou.Com

To be considered for funding, a complete application must be submitted by:

- **Hard copies - postmarked by August 30, 2024**
- **Electronic copies - received by 5:00pm on Friday August 30, 2024**
- **Electronic submittal is preferred**

Questions: Please email publicartscommission@cathedralcity.gov or call Anne Ambrose, Public Arts Commission Liaison at (760) 770-0331.