



Staff Report

City Council

Item No. {{section.number}}.D

Meeting Date: June 26, 2024

From: Kevin Biersack, Financial Services Director

Title: Council Subcommittee Funding Recommendations for the FY 2024/2025 Community Assistance Grant Program

RECOMMENDATION:

The Council Subcommittee recommends City Council approve the award of grants totaling \$70,000 for the FY 2024/2025 Community Assistance Grant Program.

BACKGROUND:

On March 13, 2024, City Council appointed an Ad Hoc subcommittee to review Community Assistance Grant applications. Funding for the program for FY 2024/2025 is included in the adopted budget totaling \$70,000. The grant program was advertised on the City's website for grant requests ranging from \$1,000 to \$10,000, and a notice was published in the local newspaper on March 15, 2024. The deadline for grant submissions was April 15, 2024.

DISCUSSION:

Council appointed an Ad Hoc subcommittee consisting of Councilmembers Gutierrez and Lamb to review the applications and make a recommendation to the full Council for formal action. The subcommittee met with City staff on May 15, 2024, to review and provide feedback and recommendations.

Program guidelines to be considered for funding:

1. Applicants must be a non-profit 501(c)(3) organization or a tribal or governmental agency.
2. Applicants must be based in Cathedral City or demonstrate they provide services to residents or businesses of Cathedral City.
3. Applicants must be able to demonstrate they receive funding from other sources and are not relying only on City support.
4. Preference will be given to applicants meeting health and human service needs of underserved populations.
5. If funded last year, the applicant will need to provide the City a report on how the funding was utilized.

The subcommittee recommends the following awards:

Organization Name	Requested Award	Recommended Award
65Check	\$10,000	\$10,000
Alzheimer's Coachella Valley	\$5,000	\$5,000
Angel View Inc	\$10,000	\$10,000
Cake4Kids Coachella Valley	\$1,000	\$0
Cathedral City Senior Center	\$10,000	\$15,000
Dezart Performs	\$10,000	\$5,000
Dinner with Patsi	\$6,000	\$14,500
Do the Right Thing	\$5,000	\$2,500
Dr. Reynaldo Carreon Foundation	\$3,000	\$3,000
Habitat for Humanity of the Coachella Valley	\$10,000	\$5,000
TOTAL AWARDED	\$70,000	\$70,000

After the subcommittee review and initial award recommendations were made totaling \$56,500, the remaining \$13,500 was provided to the Cathedral City Senior Center for an additional \$5,000 and to Dinner with Patsi for an additional \$8,500.

FISCAL IMPACT:

Funding of \$70,000 for the grant awards is included in the FY2024/2025 adopted budget.

FIVE-YEAR STRATEGIC PLAN:

Goal C-Fiscal Stability and Sustainability

Action C-4 Allocate resources necessary to achieve Council's Goals and Vision

ATTACHMENTS:

None