



**CITY OF CATHEDRAL CITY
FISCAL YEAR (FY) 2024-2025
COMMUNITY ARTS GRANT PROGRAM**

APPLICATIONS ARE DUE BY 5:00PM FRIDAY, AUGUST 30, 2024

Late applications will not be accepted.

Submit application to:

publicartscommission@cathedralcity.gov

or

City of Cathedral City

68700 Avenida Lalo Guerrero

Cathedral City, CA 92234

**Attention: Anne Ambrose, Assistant City Manager/
Public Arts Commission Liaison**

To be considered for funding, a complete application must be submitted by:

- **Hard copies - postmarked by August 30, 2024**
- **Electronic copies - received by 5:00pm on Friday August 30, 2024.**
- **Electronic submittal is preferred.**

BEFORE SUBMITTING: Check each item included in your application package. Ensure all required text fields and applicable boxes are completed. While filling out the application, if additional space is needed, please attach additional pages to the application or include other attachments.

We are delighted to announce the opening of the application period for the Community Arts Grant Program offered by the City of Cathedral City. This grant aims to support artists and organizations in the creation and implementation of art and art education projects that contribute to the cultural vitality and vibrancy of our community.

The Community Arts Grant Program seeks to fund innovative art projects that engage and enrich the community. We welcome proposals from artists, performers, dancers, authors, poets, musicians, designers, artist collectives, non-profit organizations, governmental, tribal and community groups and any other creative-types who are passionate about using the arts as a means of community beautification, social transformation, cultural appreciation, and civic dialogue. "Art" can be defined in the broadest extent to include art expressed in any medium, including, without limitation, painting, sculpture, photography, lithography and other physical mediums; music, singing, spoken word, and other auditory mediums; plays, films, dance, and other performance medium; literature and poetry, art history and interpretation; clothing and fashions, and cultural expressions. Art education may be provided by any reasonable means that best achieves the purpose set forth above, including, without limitation, classes, lectures, tours, programs, events, festivals, exhibits, performances, writings, films, audio recordings, and similar means.

We encourage artists and organizations from all backgrounds and disciplines to apply for the Community Arts Grant Program and join us in creating inspiring art and cultural experiences that enrich our community. We look forward to receiving your applications and supporting the realization of your creative visions.

ELIGIBILITY REQUIREMENTS AND POLICY GUIDELINES

- Applicants must submit a complete application including project proposal, budget, timeline and supporting materials.
- Applicants can be an individual (must complete a W-9), a non-profit 501(c)(3) organization, private entity, government, school, or tribal agency.
- Applicants must demonstrate that the activity proposed occurs within the geographical boundaries of the City of Cathedral City.
- Individual/Organizational residency in Cathedral City is not a requirement as long as the proposed project occurs in the City.
- Any activity proposed must be reasonably available to members of the general public. An activity will be considered reasonably available to members of the general public where the activity is open to the general public or is open to members of the public who timely reserve participation in the activity. Space for participants may be limited and the activity may be provided for only a limited time. Activities may be held in the facilities of public entities, non-profit or charitable organizations, and private facilities, provided that attendance of activities must not be limited to members, owners, subscribers or other interest holders in the private facility. Participation in certain activities may be limited to certain members of the general public, such as youths, students, seniors, or other reasonable grouping that does not constitute unlawful discrimination of a protected class.
- Grant activities must be completed by June 30, 2025.
- Grant recipients must comply with all grant requirements and reporting obligations.

GRANT APPLICATION CHECKLIST

- Community Art Grant Program Application
- Samples of art/performances/events completed relevant to the proposed project. Include attachments or links to bio's, social media or websites. Submitted attachments can be no larger than 20mb.
- Letters of support. Optional but encouraged. Include letters of support from community partners, stakeholders, or collaborators endorsing your project and/or confirming their involvement.

APPLICANT INFORMATION:			
NAME (INDIVIDUAL OR ORGANIZATION): Boys & Girls Club of Cathedral City			
ADDRESS: [REDACTED]			
CITY: [REDACTED]	STATE: CA	ZIP: [REDACTED]	
CONTACT PERSON: Scott Robinson		TITLE:	CEO
TELEPHONE: [REDACTED]		EMAIL:	[REDACTED]
ORGANIZATION PRESIDENT OR CHAIR (IF APPLICABLE): Julie Frazier, Board President			
(Legal authority for organization)			
IF NON-PROFIT, INCLUDE 501(c)3 number: [REDACTED]			
PROGRAM / SERVICE / EVENT INFORMATION:			
GRANT AMOUNT REQUESTED Minimum \$250 Maximum \$10,000 : \$7,759.66			
TOTAL PROGRAM / SERVICE / EVENT/ART COST: Teen Fine Arts Grant			
Program/Service/Event Period or Date	From: 10/1/2024	To: 06/01/2025	
<i>Funding must be expended by 6/20/2025)</i>			
1.	<p>Describe How The Requested Funds Will Be Used: (Include artistic concept, intended audience, community engagement strategies. Do you have community partners that will be involved in implementing this project? If so, please list along with their roles).</p> <p>The Boys & Girls Club of Cathedral City will launch a dynamic Teen Fine Art Program aimed at preparing teens for the future and fostering self-discovery. Each month, the program will immerse the teens in different Fine Art topics, such as Photography, Visual Arts, Creative Writing, Painting, and Drawing. As part of this initiative, the program will organize visits to prominent local museums, including the Palm Springs Art Museum, Riverside Art Museum – The Cheech, and LACMA in Los Angeles, every 3rd month. The program will leverage the expertise of young LOCAL artists to lead workshops, share their art, provide valuable tips and tricks, and demonstrate how art can serve as a tool for emotional wellness. The second class of each month will feature projects tailored to the artist’s discipline, spanning Nature Photography, Photo Manipulation, Collaborative Art, Spoken Word, Exploring Monochromatic Art, Graphic Design, Self Portrait, and Drawing. All the art created throughout the year will be prominently showcased at an Art’s Display in the Teen Center at the Club, culminating in a prestigious Gallery Opening where Cathedral City Art Commissioners, Cathedral City Public Officials, Boys & Girls Club Donors, Board Members, Parents, and Youth will be invited to witness the remarkable work of the teens. This ambitious program is a result of collaboration with local artists who will lead the workshops, the Palm Springs Art Museum who will provide resources and guidance, and our dedicated Club Staff and Volunteers who will oversee the program.</p>		
	<p>Budget: (Provide a comprehensive budget for your project. Budget should include total grant funds requested, all project expenses including artist fees, materials, installation costs, rentals, advertising, travel costs. Do you have other funding that will be leveraged/used with these funds? If so, please include.)</p>		
2.	See attached.		

Briefly Describe Your/Your Organization's Background. (Describe your/your organization's background and experience. Provide examples of any relevant work, images, or links to online portfolios that have relevance to the project being proposed. Describe your/your organization's capacity to execute the proposed activities.)

3. For over 45 years, the Boys & Girls Club of Cathedral City has been a beacon of hope for the youth and teen populations of Cathedral City. With 600 annual members and an additional 1,000 children served through outreach programs, our impact is undeniable. In 2023, we were thrilled to report a membership growth of over 33% and a 26% increase in our Average Daily Attendance. The Boys & Girls Club of Cathedral City follows Boys & Girls Clubs of America's Formula For Impact, a vision of programs that support youth in achieving success. Our research-informed Formula combines Young People Who Need Us Most with Outcome-Driven Club Experiences to produce Priority Outcomes - Academic Success, Good Character and Citizenship, and Healthy Lifestyles. The more the kids participate, the more they receive. The Arts have always been important to the Club, but we have always focused on the Art Program for our younger members; with the help of the City of Cathedral City Arts Commission, we will be able to create a program for our teen members, and they are very excited.

Timeline: (Provide a timeline outlining key project milestones and activities from conception to completion.)

4. The program will begin in October and conclude in June. The Schedule is as follows:
October – Photography
November – Visit to Palm Springs Art Museum
December – Visual Arts
January – Visit to Riverside Art Museum – The Cheech
February – Creative Writing
March – Painting
April – Visit to LACMA
May – Drawing
June – Art Exhibition Opening

What Do You Ultimately Hope To Accomplish Through Your Proposed Art/Program/Event? How Will It Enrich Cathedral City? (Describe your goals and objectives and how many people you hope to impact as a result of your project.)

5. Our Teen Fine Art Program is not just about creating art, it's about transforming lives. In a world where art education is available, "Nothing is Impossible" and "Everything you touch is an adventure." Research sponsored by the National Endowment for the Arts shows that engagement in the arts is linked to stronger school attachments and social bonds in adolescents, higher academic performance, greater optimism about future education opportunities, fewer delinquencies, suspensions, and expulsions, less depression, fewer substance abuse, and less screen time. Beyond that, the findings suggest that these effects of an arts education last into adulthood and continue to produce benefits beyond adolescence. For teens, art can be a powerful and transformative activity.

High-quality Arts programming is an important strategy to help our youth prepare for great futures. The Arts Commission funds will play a crucial role in making this vision a reality, allowing us to provide these resources to our members. Your support is not just financial; it's a vote of confidence in our mission and a commitment to the future of our youth. Our desired outcomes are extensive and mighty.

Creativity—We want to engage the imagination and encourage creative exploration. We want our members to push boundaries, look at problems from multiple perspectives, take risks, and drive positive change.

Resilience - The ability to bounce back and resolve not to quit, even when it gets tricky. We allow our members to explore their talents and provide them with a safe environment to take risks, make mistakes, persevere, achieve, and thrive.

Equity—We want to make technology accessible, bridge the digital divide, and expose our young people to the future.

Acceptance—We aim to create a space where our members feel accepted and connected to our Club and the world, no matter who they are or where they come from.

Transformative – To show our members that there are unlimited opportunities to be explored. We believe that Art programming can change lives.

Empowering – To create new opportunities for our members to see their future possibilities. They are only as big as their dreams!

If Your Art/Program/Event Costs More Than You Are Requesting From The Community Arts Grant Program, How Do You Plan To Pay For The Additional Costs? (What Steps Have You Already Taken To Get Additional Funds Or In-Kind Support If Necessary?)

6. The Boys & Girls Club of Cathedral City will be responsible for all staff time needed to run the program and the entire cost of its development and production. We are asking the Cathedral City Arts Commission to fund the Artist's Stipends, Needed Equipment, tickets for the Field Trips, and Staff Costs for the Field Trips.

Do You Plan To Continue This Art/Program/Event Beyond The Period For Which You Have Requested The Funds? If So, How Do You Plan To Continue Paying For It? (Describe the types of efforts you will undertake to raise funds as well as your/your organization's history of maintaining services/programs.)

7. If successful (we believe it will be), the Club will continue this program. We have a plan for keeping it going.
- If we receive the funds requested from the Art Commission, we will purchase much-needed supplies, so our expenditures will be lower next year.
 - Our staff will assume the long-term activity and the Club will cover those costs.
 - We will write grants to local foundations to help support the ongoing costs of this program.

In 2023, the Boys & Girls Club of Cathedral City participated in creating a Strategic Plan by EVOLVE Health with support from Boys & Girls Club of America and several stakeholders in our community. We identified needs in our community that we need to address. In 2024, we have a road map for our future and are so excited. We hope that the Arts Commission will consider helping us meet our goals for the future. We are "ALL IN" for serving our youth. We are working hard to meet them where they are and give them the support they need to thrive in the 21st century.

(OPTIONAL) Is There Anything That You Would Like To Add? If So, Please Tell Us Here:

8.

The Boys & Girls Club of Cathedral City's mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. The Club has been an active community partner in Cathedral City and the entire Coachella Valley since 1981, serving youth ages 6 to 18 in after-school and summer/holiday programs. The Club is diligent in maintaining impactful and modern programs, reflecting and responding to the needs of the youth we serve. All our programs and activities are designed to maximize opportunities for our members to acquire four basic "senses" that help build self-esteem and self-confidence – A sense of competence – something they can do and do it well; A sense of usefulness – things they do have value; A sense of belonging – somewhere they fit in and are accepted; and A sense of power and influence – opinions are heard and they are valued – and can influence decisions. We are so excited about this program; we hope you can make this investment for our teenagers.

*Attachments may be included with your submission. If including photos, files can be no larger than 20 mb.

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Questions: Please email publicartscommission@cathedralcity.gov or call Anne Ambrose, Public Arts Commission Liaison at (760) 770-0331.

**City of Cathedral City
Community Arts Grant Program
Boys & Girls Club of Cathedral City
Teen Fine Arts Program**

Items	Price	# of Items	Totals
Staffing			
Staffing for Field Trips	\$20.00 per hour	22	\$440.00
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Professional Fees			
Artist Fees	\$250.00	5	\$1,250.00
Equipment			
Digital Cameras x 14	\$51.99	14	\$727.86
Ipads & Pencils x 5	\$500.00	5	\$2,500.00
Journals	\$20.00	2	\$40.00
Acrylic Paint Sets	\$50.00	2	\$100.00
Watercolor Paint Sets	\$30.00	3	\$90.00
Paint Brush Sets	\$26.00	7	\$182.00
Black Butcher Paper	\$40.00	4	\$160.00
Photo Paper	\$17.00	3	\$51.00
Canvases	\$30.00	4	\$120.00
Sketch Books (Bulk)	\$30.00	2	\$60.00
Printing			
Printing of Photographs	\$4.49	150	\$673.50
Tickets			
Riverside Art Museum	\$15.95	14	\$223.30
LACMA - Teen Tickets	\$13.00	12	\$156.00
LACMA - Adult Tickets	\$23.00	2	\$46.00
Miscellaneous/Other			
Food & Drinks for Art Display Night	\$500.00		\$500.00
			\$7,759.66