



**CITY OF CATHEDRAL CITY
FISCAL YEAR (FY) 2024-2025
COMMUNITY ARTS GRANT PROGRAM**

APPLICATIONS ARE DUE BY 5:00PM FRIDAY, AUGUST 30, 2024

Late applications will not be accepted.

Submit application to:

publicartscommission@cathedralcity.gov

or

City of Cathedral City

68700 Avenida Lalo Guerrero

Cathedral City, CA 92234

Attention: Anne Ambrose, Assistant City Manager/
Public Arts Commission Liaison

To be considered for funding, a complete application must be submitted by:

- **Hard copies - postmarked by August 30, 2024**
- **Electronic copies - received by 5:00pm on Friday August 30, 2024.**
- **Electronic submittal is preferred.**

BEFORE SUBMITTING: Check each item included in your application package. Ensure all required text fields and applicable boxes are completed. While filling out the application, if additional space is needed, please attach additional pages to the application or include other attachments.

We are delighted to announce the opening of the application period for the Community Arts Grant Program offered by the City of Cathedral City. This grant aims to support artists and organizations in the creation and implementation of art and art education projects that contribute to the cultural vitality and vibrancy of our community.

The Community Arts Grant Program seeks to fund innovative art projects that engage and enrich the community. We welcome proposals from artists, performers, dancers, authors, poets, musicians, designers, artist collectives, non-profit organizations, governmental, tribal and community groups and any other creative-types who are passionate about using the arts as a means of community beautification, social transformation, cultural appreciation, and civic dialogue. "Art" can be defined in the broadest extent to include art expressed in any medium, including, without limitation, painting, sculpture, photography, lithography and other physical mediums; music, singing, spoken word, and other auditory mediums; plays, films, dance, and other performance medium; literature and poetry, art history and interpretation; clothing and fashions, and cultural expressions. Art education may be provided by any reasonable means that best achieves the purpose set forth above, including, without limitation, classes, lectures, tours, programs, events, festivals, exhibits, performances, writings, films, audio recordings, and similar means.

We encourage artists and organizations from all backgrounds and disciplines to apply for the Community Arts Grant Program and join us in creating inspiring art and cultural experiences that enrich our community. We look forward to receiving your applications and supporting the realization of your creative visions.

ELIGIBILITY REQUIREMENTS AND POLICY GUIDELINES

- Applicants must submit a complete application including project proposal, budget, timeline and supporting materials.
- Applicants can be an individual (must complete a W-9), a non-profit 501(c)(3) organization, private entity, government, school, or tribal agency.
- Applicants must demonstrate that the activity proposed occurs within the geographical boundaries of the City of Cathedral City.
- Individual/Organizational residency in Cathedral City is not a requirement as long as the proposed project occurs in the City.
- Any activity proposed must be reasonably available to members of the general public. An activity will be considered reasonably available to members of the general public where the activity is open to the general public or is open to members of the public who timely reserve participation in the activity. Space for participants may be limited and the activity may be provided for only a limited time. Activities may be held in the facilities of public entities, non-profit or charitable organizations, and private facilities, provided that attendance of activities must not be limited to members, owners, subscribers or other interest holders in the private facility. Participation in certain activities may be limited to certain members of the general public, such as youths, students, seniors, or other reasonable grouping that does not constitute unlawful discrimination of a protected class.
- Grant activities must be completed by June 30, 2025.
- Grant recipients must comply with all grant requirements and reporting obligations.

GRANT APPLICATION CHECKLIST

- Community Art Grant Program Application
- Samples of art/performances/events completed relevant to the proposed project. Include attachments or links to bio's, social media or websites. Submitted attachments can be no larger than 20mb.
- Letters of support. Optional but encouraged. Include letters of support from community partners, stakeholders, or collaborators endorsing your project and/or confirming their involvement.

APPLICANT INFORMATION:

NAME (INDIVIDUAL OR ORGANIZATION): Cathedral City High School Theater

ADDRESS: [REDACTED]

CITY: Cathedral City

STATE: [REDACTED] ZIP: [REDACTED]

CONTACT PERSON: Dr. Ray Franz

TITLE: Director
of Theater Arts

TELEPHONE: [REDACTED]

EMAIL: [REDACTED]

ORGANIZATION PRESIDENT OR CHAIR (IF APPLICABLE):

(Legal authority for organization)

IF NON-PROFIT, INCLUDE 501(c)3 number: [REDACTED]

PROGRAM / SERVICE / EVENT INFORMATION:GRANT AMOUNT REQUESTED Minimum \$250 Maximum \$10,000: **\$10,000**

TOTAL PROGRAM / SERVICE / EVENT/ART COST:

Program/Service/Event Period or Date

From:

8/7/24

To:

5/31/25

Funding must be expended by 6/20/2025)

1.

Describe How The Requested Funds Will Be Used: (Include artistic concept, intended audience, community engagement strategies. Do you have community partners that will be involved in implementing this project? If so, please list along with their roles).

All funds will be used to fund production costs associated with the Cathedral City High School theater program's play productions. This year the Play Production class will be producing two shows. The cost of royalties and production rights for both the fall show and the spring show total over \$4600. Scripts for each student involved for both shows cost just over \$700. The cost of lumber, paint, and hardware for the construction of our sets is at least \$2000 for both shows. The remaining funds will be used for costumes, make-up, and district provided security that we must pay for ourselves.

2.

Budget: (Provide a comprehensive budget for your project. Budget should include total grant funds requested, all project expenses including artist fees, materials, installation costs, rentals, advertising, travel costs. Do you have other funding that will be leveraged/used with these funds? If so, please include.)**Expenses are for Two Play Productions Cathedral City High School's Theater Department 2024-2025**

- | | |
|--|------------------|
| 1. Royalties, licensing rights, and music for Midsummer Jersey | |
| 2. and Rock of Ages | \$4608.09 |
| 3. Set Building and Set Construction costs | \$2100.00 |
| 4. Makeup | \$1000.00 |
| 5. Costumes | \$2000.00 |
| 6. Promotion and Advertisement | \$350.00 |
| 7. Security | <u>\$2200.00</u> |

*Total Cost \$12258.09**Grant Amount from Cathedral City** \$10000.00**Amount Remaining:** \$2258.09

Additional funding for this year's productions will come from student led fundraising efforts throughout the year. In the past students have raised over \$2000 annually through World's Finest Chocolate fundraising. Sponsorships will also be solicited through local businesses as well as the

parents/guardians of our students. We will also ask for community donations through direct contact fundraising campaigns. Our program also relies on ticket sales generated from each show.

Briefly Describe Your/Your Organization's Background. (Describe your/your organization's background and experience. Provide examples of any relevant work, images, or links to online portfolios that have relevance to the project being proposed. Describe your/your organization's capacity to execute the proposed activities.)

3. **The Cathedral City High School Theater Department** has been operating for over 33 years. Our latest production was the musical *West Side Story*. Our program enrolls an average of 130 students each semester who participate in the theater program either backstage or on stage. We are part of the school's electives program and the Visual and Performing Arts Department. We receive no Federal, state or local funding. We rely on donations, ticket sales, and the support of the community to help fund our productions. Our program participates annually with the city's Village Snowfest. In the past, our students also presented an *Shakespeare In the Park* in the Rotunda at city hall. We had planned to present *Shakespeare in the Park* prior to COVID restrictions. With grant funding provided by the city we are hoping to continue offering quality productions for the community. We also hope to continue to maintain a quality performance based art program for our students that provide another pathway to a college or university. We also hope to continue to support local community theaters by encouraging our students to partner with local theaters such as Coachella Valley Repertory Theater. Our Theater Department at Cathedral City High School continues to encourage student involvement throughout the community. For more information you can visit our website at www.catcityhightheater.com.

Timeline: (Provide a timeline outlining key project milestones and activities from conception to completion.)

4. *August 19th – August 22nd: Student auditions for the fall production *Midsummer Jersey*
*August 23rd The fall play *Midsummer Jersey* has been cast. Students are informed of parts.
*August 26th Through November 6th Rehearsals take place 2-3 hours a day.
*August 26th set construction begins and is completed on October 25th.
*November 7th Opening Night – Show begins November 16th Closing Night

*December 2nd Through December 6th Auditions for Spring Musical *Rock of Ages*
*December 7th Spring musical cast and scripts with music distributed.
*January 13th – March 19th Rehearsals for Spring Musical *Rock of Ages* Rehearsals take place 2-3 hrs. a day
*January 13th Set construction begins and is completed by February 28th.
*March 20th Opening Night – show begins, March 29th Closing Night

What Do You Ultimately Hope To Accomplish Through Your Proposed Art/Program/Event? How Will It Enrich Cathedral City? (Describe your goals and objectives and how many people you hope to impact as a result of your project.)

5.

I am hoping to continue to provide an enriching program for the students who attend Cathedral City High School and who participate in our Theater program. I am hoping the City of Cathedral City will continue to support our endeavors and help us provide a pathway through the visual and performing arts towards college, university, or trade program after high school. I am hoping to increase our partnership with Cathedral City to provide quality performing arts for the youth in our community. Several years ago our program produced Shakespeare in the Park for our community at the Rotunda at City Hall. It was the hope of city officials at the time that the Cathedral City High School Theater program would produce Shakespeare in the Park at the city amphitheater after it opened. I would love to have our students have that experience. I would also love for the city to increase the opportunities for students to perform our productions at the amphitheater. The goal of the Cathedral City High School Theater Department is to continue to encourage our students to become avid supporters of our community. We also encourage involvement and partnership with our community even after graduation.

If Your Art/Program/Event Costs More Than You Are Requesting From The Community Arts Grant Program, How Do You Plan To Pay For The Additional Costs? (What Steps Have You Already Taken To Get Additional Funds Or In-Kind Support If Necessary?)

6.

The Cathedral City High School Theater Department has already taken steps to schedule student lead fundraisers for the beginning of the school year 2024-2025. We also have reached out to a few local residents who have donated to our program in the past. If we face additional shortfalls to meet our budget goals we will increase the number of fundraisers prior to the end of the school year. The bulk of our funding comes from ticket sales derived from each of our productions. I cannot stress enough that we receive absolutely no local district funding. We receive no state or Federal funding whatsoever. Although we are a school elective program, we do not receive school allocated funds.

Do You Plan To Continue This Art/Program/Event Beyond The Period For Which You Have Requested The Funds? If So, How Do You Plan To Continue Paying For It? (Describe the types of efforts you will undertake to raise funds as well as your/your organization's history of maintaining services/programs.)

7.

As described previously, our program survives through ticket sales, student lead fundraising, and donations from community organizations as well as a few individual sponsors. Our funding is never guaranteed nor consistent. Our program has maintained its consistency through proper budgeting and planning, and we continue to produce at least two quality performances per year for the benefit of students. We hope to maintain our partnership with our civic leaders for the benefit of our students and their families. It is their efforts and support that help us continually fund our program. Our diligence has always allowed us to rely on these reliable sources of income to fund our program as well as our productions. If we receive a grant from the city it would go a long way to alleviate some of the pressure off our students. It would also help us relieve some of the pressure off our families. Funding for future productions will always be a challenge for a program like ours. We are hopeful that the city as well as civic leaders will be in position to provide grants like this for years to come.

(OPTIONAL) Is There Anything That You Would Like To Add? If So, Please Tell Us Here:

8.

I am thankful that our city has provided this wonderful opportunity for our organization, and I look forward to the continued support of our civic and community leaders. We are all stakeholders contributing to the success of our students. Without your support and involvement our students would not be able to benefit in the many opportunities the city has offered. On behalf of our Theater students at Cathedral City High School I would like to thank you for this opportunity. We appreciate your consideration, and we hope to see you at one of our shows.

Sincerely,

Dr. Ray Franz

*Attachments may be included with your submission. If including photos, files can be no larger than 20 mb.

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