



SYDNEY OLIFF

DETAILS

PROFILE

Hardworking and dependable individual seeking part-time or casual employment. Looking to apply her attention to detail, time management and communication skills to contribute to the success of a business. Has experience in the art industry, interior design, fashion, hospitality, retail, and tech and brings energy and enthusiasm with a strong willingness to learn.

SKILLS

Creative:

- Design
- Prototyping
- Painting
- Drawing

Technical:

- Website design (Squarespace, Shopify)
- POS Systems

Digital/Software:

- Adobe Suite (Photoshop, InDesign, Illustrator, Lightroom, Premier Pro)
- Social Media (Instagram, TikTok, YouTube, Threads, Meta)
- Salesforce
- LinkedIn
- Microsoft Office (Word, Excel, PowerPoint, OneNote, Teams)
- Accounting Software (MYOB, QuickBooks)

EDUCATION

University of Technology Sydney

2020-2021

Bachelor of Business
(1.5 Yrs completed)

Tafe NSW

2019

Diploma of Applied Fashion Design and Merchandising (Design and Product Development)

2018

Certificate III in Applied Fashion Design and Technology

EMPLOYMENT HISTORY

Commission Artist

Jan 2018 - Present

Sydney Oliff Art & Design LLC

Works as a freelance artist. Designs, conceptualises and paints large-scale original, custom artworks & murals for commercial and private clients. Able to work directly with customers to understand, interpret and fulfil their requirements.

Server/Bartender and Retail Assistant

Aug 2022 - Mar 2023

Tommy Bahama Marlin Bar

Provided exceptional customer service in a fast-paced environment. Demonstrated proficiency in taking orders, delivering food and beverages promptly, and ensuring guest satisfaction. Applied strong communication and multitasking skills to efficiently handle diverse customer needs and contribute to a positive dining and shopping experience.

Fine Art Consultant

Jan 2022 - Apr 2022

Melissa Morgan Fine Art

Worked as an art consultant, selling to clients and maintaining customer relationships. Also held an assistant role in social media marketing, scheduling posts and publishing events.

Social Media Marketing Intern

Nov 2021 - Jan 2022

Gina McGuire Interiors

Internship with an Interior Design firm as a marketing manager. Designed and scheduled social media content, and built the company's website.

Business Development Associate Intern

Jun 2017 - Aug 2017

OutSystems

Internship with a software company, providing a platform for development of mobile and web applications. The work involved sales support and follow up with potential customers.

Referees available upon request



@sydneymoreart

Sydney Oliff

www.sydneyoliff.com



STATEMENT OF INTEREST

I am writing to express my keen interest in the opportunity to contribute to the enhancement of Ocotillo Park through the Cathedral City Public Arts Commission's project to paint 23 benches. As a painter/muralist deeply committed to community engagement and enrichment through art, I am particularly drawn to projects that seek to enliven public spaces and foster a sense of belonging among residents.

Ocotillo Park, with its diverse range of amenities and status as a vibrant community hub, presents an ideal canvas for artistic expression. I am inspired by the Commission's vision to infuse the park with even more color, creativity, and playfulness through the transformation of its benches. By painting these benches, we have the opportunity to not only add aesthetic beauty but also to cultivate a stronger sense of pride and connection among park visitors.

I am excited about the prospect of working collaboratively with the Cathedral City community to create artwork that resonates with its spirit and values. My artistic style emphasizes vibrant colors, dynamic compositions, and themes that celebrate the natural beauty and vitality of public spaces.

Moreover, I am committed to ensuring that the painted benches not only serve as visually captivating elements but also contribute to the overall functionality and comfort of the park. Through careful consideration of materials, weather resistance, and durability, I aim to create artworks that withstand the test of time and enhance the park experience for years to come.

In addition to my artistic skills and creative vision, I bring a strong sense of dedication, professionalism, and enthusiasm to this project. I am eager to collaborate with the Public Arts Commission, park stakeholders, and members of the community to bring our collective vision to life. Together, we can transform Ocotillo Park into an even more inviting and inspiring destination that reflects the vibrant spirit of Cathedral City.

Thank you for considering my application. I am excited about the opportunity to contribute to this meaningful project and to make a positive impact on the local community through art.

Warm regards,

Sydney Oliff



PREVIOUS WORK



Recycling bin for Global Inheritance as part of their TRASHed Art Of Recycling project for the Coachella Valley Music and Arts Festival.



Painted a mural for a client of all of their grandchildren's names in a graffiti style.



Highly detailed portrait of the current Formula 1 World Champion, Max Verstappen. Acrylic on canvas.



Digital prototype of a scene in Palm Springs for a future project.



@sydneyoliffart



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PROPOSED ARTWORK



I wanted my design to capture the stunning environment of the valley that we live in. To show the vastness of a desert landscape under the warm glow of the setting sun. The scene unfolds with layers of colors that evoke both tranquility and vibrancy.

In the foreground, a variety of desert plants stand tall and proud. Prickly pear cacti with their paddle-like pads display vibrant hues of pink and orange, blue and purple. Tall saguaro cacti stretch towards the sky, adorned with bright green and pink arms that contrast against the pastel mountains. Delicate desert flowers burst forth in shades of pink, orange, and white, adding splashes of color to the arid landscape.

Rising majestically in the distance, a rugged mountain range dominates the horizon. The peaks are bathed in the warm hues of the setting sun, casting long shadows. Layers of rock in varying shades of pink create a sense of depth and perspective.

Overall, the artwork captures the beauty and resilience of the desert landscape, juxtaposing the harshness of its environment with the vibrant colors of life that thrive within it.

