



Staff Report

City Council

Item No. {{section.number}}.G

Meeting Date: September 25, 2024

From: Ryan Hunt, Communications & Events Manager

Title: Our Lady of Guadalupe Pilgrimage 2024 SUP

RECOMMENDATION:

To approve a Special Use Permit for the Annual Virgin de Guadalupe Procession.

BACKGROUND:

The Diocese of San Bernardino and Riverside is conducting the Annual Virgin de Guadalupe Procession on Thursday, Dec. 12, 2024. The procession begins in Palm Springs and flows through Cathedral City along East Palm Canyon Drive to Rancho Mirage and eventually ends in Coachella CA. The procession will stop at St. Louis Catholic Church as a resting spot and provide water for the walkers.

DISCUSSION:

The Diocese has provided insurance naming the City as an additional insured. It also has paid the Special Use Permit fee of \$510 and will reimburse Public Safety costs of approximately \$1,200 for Cathedral City Police Department motor patrol escort of the procession as soon as they enter the city limits of Cathedral City from Palm Springs until they exit the city as the procession enters Rancho Mirage. Separately, the applicant contracts with Tops N Barricades to aid as the procession moves through town.

FISCAL IMPACT:

The City of Cathedral City will recover all expenses associated with the procession. The applicant has already provided a check for the \$510 Special Use Permit fee.

FIVE-YEAR STRATEGIC PLAN:

Action F-2: Promote additional community events and celebrations.

ATTACHMENTS:

1. Our Lady of Guadalupe Pilgrimage 24 SUP

2. Guadalupe - Map