

January 2021
Public Arts Commission
Future Planning Discussion

Commissioners:

Sue Townsley, Chair (2021)
Tom Rudolph, Vice Chair (2022)
Scott Colwell (2023)
DeeAnn Hopings (2023)
John Nagus (2021)

Dear Mayor Gregory, Mayor Pro Tem Gutierrez, and Councilmembers Carnevale, Lamb and Ross,

On behalf of the Cathedral City Public Arts Commission (PAC), thank you for the opportunity to share our thoughts and goals for the next four years. As you might imagine, these ideas are fluid and may change given the unpredictable environment brought on by COVID-19.

The pandemic has cost the City dearly with layoffs and illnesses. Despite the tremendous efforts and dedication of Tami Scott, Stone James and the Facilities Department; City Staff is balancing increased priorities with fewer resources. Given the limitations on Staff's time, PAC has been asked to look for meaningful ways to contribute art to the Cathedral City community but do so in ways that are less time intensive from a management and implementation standpoint.

PAC has identified the following opportunities. These opportunities will fulfill PAC's mission, will make a transformative difference in our community and will maximize our contributions as a commission.

Projects in the works:

- Finish and install the "Passages" sculpture in Panorama Park;
- Structure and Procedures Plan Update (to be posted on the website and Facebook page);
- Update the "Where Art Lives" smart phone application (ongoing);
- Finalize contract with the Mary Pickford regarding the 'I Feel Transported' sculpture (this has been delayed due to COVID19 as the theater has been closed);
- Search for a volunteer grant writer;
- Update Facebook page
- Update Website
- PAC brochure

2021 projects needing Council approval:

- Locating and placing the “Swiss Cheese” sculpture in Panorama Park;
- 911 sculpture in front of Firehouse 411;
- Rent space for a two-month Cathedral City Artists’ exhibit. This item is being suggested by Chairwoman Townsley;
- Finalize location and costs associated with locating “Birds in Flight” sculptures in Dinah Shore median;
- Painting the utility boxes in Panorama and Ocotillo Parks. Staff is checking with Southern California Edison to determine if the City is allowed to paint SCE boxes);
- Paint the Cathedral City Library’s cement benches (one in Vasquez Memorial Park and eight at the Library);
- Paint the Cathedral City Library’s book collection boxes (three).
- Historical Society Photos/Postcards wraps on Downtown utility boxes. The preliminary work has been completed. PAC is waiting for Mr. John Corella to identify which utility boxes will remain after the traffic light signalization reconfiguration is completed.

It is heartening to place public art in Panorama Park during Mayor Gregory’s tenure, as he represents District 5.

Arts Education Proposals:

- *Live Arts* has been an exciting addition to the Public Arts definition. We look forward to assisting CVRep, as we have done in previous years.
- **Request:** Council change the Municipal Code to allow PAC to have final approval for up to \$1000 for proposals from non-profits

OR

In January each year, set a PAC annual budget of \$5,000? \$6,000? to use for non-profits we historically assist: Cathedral City Senior Center, Boys and Girls Club of Cathedral City, Cathedral City Library, CVRep (mentioned above.) These requests are almost always time-sensitive due to time of year, available mentors, classroom schedules, etc.

- Cathedral City High School band, choir, and drama department have been supported by PAC in past years. We have been asked to discuss with the Principal before we agendaize any CCHS proposal.

Assuming City revenues and Staff demands normalize by 2022, we have listed public art ideas for 2022 - 2025.

2022 potential projects:

- Kinetic sculpture in the Community Amphitheater Park. Lyman Whitaker’s pieces could be an excellent fit.
- Sculpture in Dream Homes community. A sculpture is proposed on the corner of Mission and San Luis Rey and would be installed during Councilman Gutierrez’s Mayoral term.

- A field trip and tour by 4th graders to Downtown sculptures and the Mary Pickford balloon mural, followed by a visit to City Council Chambers. This is Councilmember Lamb's suggestion and would occur during Councilmember Lamb's time as Mayor Pro Tem.
- Street Blades in the Cove honoring three now deceased Cathedral City artists;
- Bringas Bridge designs (Discuss with Henry Bringas)

2023 potential projects:

- A field trip and tour by 4th graders to Downtown sculptures and the Mary Pickford balloon mural, followed by a visit to City Council Chambers. This is Councilmember Lamb's suggestion and would occur during Councilmember Lamb's Mayoral term.
- Century Park beautification:
 - 160 ft mural on water basin retaining wall
 - Mural on one wall of restroom building
 - Sculpture between the NWC of Da Vall Drive and Century Park Drive and the backstop behind baseball diamond's home plate.
 - While not within the PAC's jurisdiction,
 - The Century Park sign is crumbling, and rebar is showing
 - Benches around the children's play area are old and inadequate
- Locate a sculpture on Date Palm median by North Gate Church
- Locate a sculpture on East Palm Canyon median. This was suggested by Councilmember Ross and would be installed during Councilmember Ross's term as Mayor Pro Tem.
- Ocotillo Park mural. This was suggested by Councilmember Ross and would be installed during Councilmember Ross's term as Mayor Pro Tem.

2024 potential projects:

- A field trip and tour by 4th graders to Downtown sculptures and the Mary Pickford balloon mural, followed by a visit to City Council Chambers. This is Councilmember Lamb's suggestion and would occur when Councilmember Lamb's becomes the immediate Past Mayor.
- Locate sculpture(s) in roundabouts in Rio Vista. This was suggested by Mayor Gregory. City Staff is evaluating potential legal issues and ways to address said issues.
- Fire truck murals on Fire House 411. This was suggested by former Fire Chief Paul Wilson.
- Date Palm Bridge enhancement. This was suggested by Councilmember Ross and would occur during Councilmember Ross's Mayoral term.
- Sculpture(s) at Firehouse 412. This was suggested by Councilmember Ross and would occur during Councilmember Ross's Mayoral term.
- Sculpture in the soon to be built Cove Dog Park

2025 potential projects:

Sculpture in Dream Homes Park after its completion.