

Community Arts Grant Program Application

Prepared For:
Cathedral City Public Arts Commission

Prepared By:
Adriana Lopez-Ospina



APPLICANT INFORMATION:		
NAME (INDIVIDUAL OR ORGANIZATION): Adriana Lopez-Ospina		
ADDRESS: [REDACTED]		
CITY: [REDACTED]	STATE: CA	ZIP: [REDACTED]
CONTACT PERSON: Adriana Lopez-Ospina		TITLE: Artist
TELEPHONE: [REDACTED]	EMAIL: [REDACTED]	
ORGANIZATION PRESIDENT OR CHAIR (IF APPLICABLE):		
(Legal authority for organization)		
IF NON-PROFIT, INCLUDE 501(c)3 number:		
PROGRAM / SERVICE / EVENT INFORMATION:		
GRANT AMOUNT REQUESTED Minimum \$250 Maximum \$10,000 : \$10,000		
TOTAL PROGRAM / SERVICE / EVENT/ART COST: \$10,000		
Program/Service/Event Period or Date <i>Funding must be expended by 6/20/2025)</i>	12/2024	To: 5/2025
<p>Describe How The Requested Funds Will Be Used: (Include artistic concept, intended audience, community engagement strategies. Do you have community partners that will be involved in implementing this project? If so, please list along with their roles).</p> <p>1. The requested funds will be utilized to establish a series of monthly workshops that explore and provide access to uncommon and costly artistic mediums. The core artistic concept of this program is to make accessible high-quality, niche art forms, enabling a diverse range of participants to engage with techniques that are typically inaccessible due to their expense or complexity.</p> <p>Artistic Concept: Each workshop will focus on a different medium, such as lampwork natural dying, screen printing, ceramics and so on. These sessions will be designed to offer hands-on experience, guided instruction from skilled artists, and the opportunity for participants to try uncommon mediums. By rotating through various art forms , the program aims to expose attendees to a wide spectrum of artistic possibilities, fostering both skill development and creative exploration.</p> <p>Intended Audience: The program is aimed at residents who are eager to explore uncommon art forms. The program seeks to engage individuals from diverse backgrounds, including those who may not have had the chance to access these mediums due to financial or logistical barriers. Our goal is to create an inclusive environment where creativity is nurtured regardless of prior experience or financial status.</p> <p>Community Engagement Strategies: To maximize community involvement, Adrinana will collaborate with local community centers and arts nonprofits to reach underserved populations. By harnessing the power of both traditional and social media Adriana will promote the program to have a variety of attendees from various backgrounds.</p> <p>Community Partners: Adriana has partnered with several key organizations to enhance the reach and impact of this program:</p> <ol style="list-style-type: none"> 1. Local Community Centers - Community centers such as the Cathedral City Senior Center will serve as epicenters of information to market the program to Cathedral City residents through flyers and visits. 2. Nonprofit Arts Organizations - Local arts nonprofits that Adriana has built relationships with will help with promotion focusing on underserved groups. <p>By leveraging these partnerships, the program aims to build a robust network of support that amplifies its impact and ensures a high level of community engagement.</p>		

Budget: (Provide a comprehensive budget for your project. Budget should include total grant funds requested, all project expenses including artist fees, materials, installation costs, rentals, advertising, travel costs. Do you have other funding that will be leveraged/used with these funds? If so, please include.)

2. **Project Budget:**

Artist/Programming:					\$6,000
Artists/Workshop	Facilitators:	\$600/month	for	5	months
Totaling: \$3,000					
Assistant	Facilitators:	\$600/month	for	5	months
Totaling: \$3,000					
Materials/Space					rental: \$4,000
Materials: Dyes, wool, wire, ink, screen printing frames, clay, etc. \$300/month for 5 months					
Totaling: \$1,500					
Space	Rental:	\$500/month	for	5	month
Totaling: \$2,500					
Project Total: \$10,000					

Briefly Describe Your/Your Organization's Background. (Describe your/your organization's background and experience. Provide examples of any relevant work, images, or links to online portfolios that have relevance to the project being proposed. Describe your/your organization's capacity to execute the proposed activities.)

3. Adriana is a Colombian American mixed media artist who draws inspiration from their family's Colombian heritage. They have been a practicing artist for six years, primarily working out of their home studio or most recently at her studio in the Perez Arts District. Adriana often utilizes art as a form of community building.

For one of her past projects, Adriana won the Creative Corps Inland SoCal grant for \$50,000 in which she organized 24 community workshops with around 450 attendees, where she and the participants collaboratively produced 4 large scale installations around the topic of public health and environmental issues caused by the Salton Sea. After producing the installations Adriana co-curated a final exhibition with Bill Schinsky to exhibit the installations along with individual artworks she commissioned from 10 local artists around the same topic. The opening of the exhibition had over 300 attendees and included performances by local musicians and poets.

Directly engaging audiences and her community through installations and workshops is a central part of Adriana's art practice. She has worked with communities both locally and nationally through organizations such as Coachella Valley Art Projects, Raices Cultura, Wyld Womxn, California Women Rising and the Palm Springs Art Museum. These organizations focus on accessible programming that cultivates community and wellness with ongoing programming throughout the year. Her work allows for a deeper conversation around the process of art-making and engages the community in art forms they may not have worked with before.

Timeline: (Provide a timeline outlining key project milestones and activities from conception to completion.)

Month 1: Planning and Promotion

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- **Weeks 1-2:** Finalize detailed workshop curricula and confirm workshop facilitators for each month.
 - **Week 3:** Develop marketing materials and outreach strategies, including social media campaigns and community announcements.
 - **Week 4:** Conduct in person presentations at community centers to engage potential participants and build interest.

Month 2: Launch and Execution

- **Week 1:** Host the inaugural workshop, featuring the first medium.
- **Weeks 2-4:** Collect and analyze participant feedback to assess the effectiveness of the workshop and make necessary adjustments.

Month 3-6: Monthly Workshops

- **Week 1 of Each Month:** Conduct a workshop showcasing a new medium
- **Week 2 of Each Month:** Gather and review feedback from participants and facilitators to refine workshop content and delivery.
- **Week 3 of Each Month:** Continue promotional efforts and outreach to maintain participant engagement and attract new attendees.
- **Week 4 of Each Month:** Prepare for the upcoming workshop, ensuring all materials and logistics are in place.

Month 7: Final Evaluation and Reporting

- **Weeks 1-4:** Compile a detailed final report documenting the program's outcomes, participant impact, and key insights. Submit the grant report if required.

What Do You Ultimately Hope To Accomplish Through Your Proposed Art/Program/Event? How Will It Enrich Cathedral City? (Describe your goals and objectives and how many people you hope to impact as a result of your project.)

Through the proposed program, Adriana aims to achieve several key objectives:

5.
 1. **Expand Artistic Horizons:** By providing access to uncommon art mediums, the program seeks to broaden the artistic experiences available to residents of Cathedral City. Our goal is to introduce participants to new techniques and materials that they might not otherwise encounter, fostering creative growth and innovation.
 2. **Promote Inclusivity and Accessibility:** The program is committed to making high-quality art education accessible to all community members, regardless of their financial background. By offering free introductory workshops, we aim to remove financial barriers and encourage participation from diverse demographic groups.
 3. **Foster Community Engagement:** We intend to build a vibrant artistic community through these workshops, creating a space where local residents can collaborate, share ideas, and support one another. The program will serve as a hub for cultural exchange and community bonding.
 4. **Develop Local Talent:** By equipping participants with new skills and techniques, we hope to nurture local artistic talent and potentially discover emerging artists who can contribute to Cathedral City's cultural landscape.

Impact on Cathedral City

We anticipate that this program will have a significant and positive impact on Cathedral City by:

- **Strengthening Community Ties:** The program will create opportunities for residents to engage with one another in a creative setting, fostering a sense of community and belonging.
- **Enhancing Cultural Vitality:** By introducing and celebrating niche art forms, we will enrich Cathedral City's cultural offerings and stimulate local interest in the arts.
- **Supporting Local Artists and Instructors:** The program will provide employment opportunities for local artists and facilitators, contributing to the economic and creative vitality of the city.

In summary, this program aims to inspire artistic exploration, support inclusivity, and strengthen the cultural fabric of Cathedral City, ultimately creating a lasting and enriching impact on its residents.

If Your Art/Program/Event Costs More Than You Are Requesting From The Community Arts Grant Program, How Do You Plan To Pay For The Additional Costs? (What Steps Have You Already Taken To Get Additional Funds Or In-Kind Support If Necessary?)

6. To ensure the successful implementation and sustainability of the proposed program, plans to secure additional funding and in-kind support beyond the request from the Community Arts Grant Program:
 1. **Sponsorship and Partnerships:**
 - **Local nonprofits:** Adriana will approach local nonprofits for sponsorship opportunities, offering them visibility and recognition in exchange for their financial support or in kind donations. This includes reduced or free rental costs for facilities or equipment.
 - **Art Supply Stores:** Adriana plans to approach art supply stores to provide discounted or donated materials, reducing the overall cost of workshop supplies.
 2. **Revenue from Workshops:**
 - **Participant Fees:** The program is planning to offer the workshops free of cost, however if the grant is approved for only part of the requested amount Adriana may offer the courses with a small participation fee to cover a portion of the costs. This approach ensures that the program remains financially viable while still offering reduced rates for mediums that are usually much more expensive.

Through these combined efforts, Adriana is confident in the ability to cover the additional costs associated

with the program and ensure its success.

Do You Plan To Continue This Art/Program/Event Beyond The Period For Which You Have Requested The Funds? If So, How Do You Plan To Continue Paying For It? (Describe the types of efforts you will undertake to raise funds as well as your/your organization's history of maintaining services/programs.)

At this time, Adriana is not certain whether she will continue the program beyond the period for which she requested funds. Her primary focus is to successfully pilot the program, assess its impact, and gather feedback from participants and stakeholders. This will help determine the program's effectiveness and sustainability.

Should the program prove to be successful and align with the needs of the community, she would explore options for continuation. These options could include seeking additional grants, developing partnerships, or implementing earned income strategies. However, her current priority is to ensure that this pilot phase is executed to the highest standard, which will provide the necessary insights to make an informed decision about the program's future.

Ultimately, the decision to continue will be based on the program's outcomes, the level of community interest, and the availability of sustainable funding sources.

(OPTIONAL) Is There Anything That You Would Like To Add? If So, Please Tell Us Here:

8.

Past Workshops



Above is a collage of the previous workshops Adriana has held in the past. These include programming done in collaborations with the Palm Springs Art Museum, California Women Rising, Bogota Graffiti Tour, Raices Cultura, Wyld Womxn, and Coachella Valley Arts Projects.

More of her work can be found at her website



**CALIFORNIA DESERT
ARTS COUNCIL**

8/28/2024

Grant Review Committee
Attention: Anne Ambrose, Assistant City Manager/Public Arts Commission Liaison
City of Cathedral City
68700 Avenida Lalo Guerrero
Cathedral City, CA 92234

Dear Grant Review Committee,

I am writing to enthusiastically recommend Adriana Ospina-Lopez for your Community Arts Grant Program. After reading through it, Adriana's program stands out as an exceptional opportunity to engage the local community through diverse artistic mediums and foster creative exploration.

Adriana aims to reach individuals from diverse backgrounds, particularly those who may face financial or logistical barriers to accessing these mediums. This inclusive approach ensures that creativity is nurtured regardless of prior experience or financial status, making the program a valuable resource for community enrichment.

I have seen Adriana's commitment to community engagement through her participation in the Creative Corps Inland SoCal pilot program. It was incredibly important to her that the people who helped her create her beautiful lung display and culminating show, were the people who would also be helped by the awareness of her cause. It's rare to see someone who not only wants to help her community but knows how to build it.

Thank you for considering Adriana Ospina-Lopez for this grant. She embodies the essence of what art should represent in Cathedral City. I am confident that her project will have a profound and enduring impact on the community.

Sincerely,

Kristen Dolan
Executive Director
California Desert Arts Council



Use this QR Code to see a summary of Adriana's
Creative Corps Inland SoCal project