



Cathedral City

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MAR 26 2024

CITY CLERK DEPT

**CITY OF CATHEDRAL CITY  
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee on which you would like to serve: Public Arts Commission  
(One Application for each Commission/Board/Committee)

NAME: Gregory J Marks

HOME ADDRESS: [REDACTED]  
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: [REDACTED] CELL PHONE: [REDACTED]

E-mail ADDRESS: [REDACTED]

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 18 months

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: Retired  
Uber Driver and LGBTQ+ Ride Driver

**PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:**

- Why you wish to be considered for appointment to the Commission/Board/Committee
- Your relevant experience and knowledge

The information provided will be used by the City Council as part of the application process and will be considered by the City Council upon receipt, provided a vacancy exists on the Board, Commission or Committee for which you have applied. If there is no vacancy, your application will be kept on file for one year for consideration should an opening occur.

Please keep in mind that State Law requires specific Commission/Board/Committee members to file a Financial Disclosure Statement.

Please return application to: **City of Cathedral City  
Office of the City Clerk  
68-700 Avenida Lalo Guerrero  
Cathedral City, CA 92234**

Submit by email to: [tmartinez@cathedralcity.gov](mailto:tmartinez@cathedralcity.gov)

Thank you for your willingness to serve your local government and community.

March 25, 2024

Dear Cathedral City Council Members,

I am writing to express my sincere interest in serving as a member of the Public Arts Commission in Cathedral City. As an ardent advocate for the arts and a seasoned professional with a diverse background, I believe I can contribute significantly to the commission's mission of advancing performing and visual art within our community.

Allow me to highlight my qualifications:

- ❖ **Performance Experience:**
  - Over the years, I have actively participated as a performer in various artistic endeavors. My passion for the stage has led me to collaborate with local theater groups, dance ensembles, and musical productions. I understand firsthand the transformative power of the arts and its ability to connect people across cultures.
- ❖ **Arts Activism:**
  - As an arts activist, I have championed causes related to accessibility, diversity, and inclusion. I firmly believe that art should be accessible to all, regardless of socioeconomic backgrounds. I have organized community events, workshops, and awareness campaigns to promote these values.
- ❖ **Fundraising Expertise:**
  - Fundraising is the lifeblood of any arts organization. Throughout my career, I have successfully secured grants, sponsorships, and donations to support various artistic initiatives. I am adept at creating compelling narratives that resonate with potential donors and sponsors.
- ❖ **Arts Administration:**
  - My experience as an arts administrator spans multiple disciplines, including visual arts, education, performance, music, and museums. I have overseen gallery exhibitions, educational programs, and collaborative projects. I understand the administrative intricacies involved in bringing artistic visions to life.
- ❖ **National Endowment for the Arts (NEA) Panelist:**
  - Serving as a panelist with the NEA Opera Panel has provided me with valuable insights into grant evaluation, artistic excellence, and community impact. I have evaluated grant proposals, attended panel discussions, and engaged in thoughtful deliberations with fellow experts.

I am a recent transplant (as of April 2023) to the Coachella Valley. I came from San Francisco where I worked extensively in its vibrant arts scene. I witnessed the City's rich cultural tapestry, from the iconic museums to the underground galleries, I had been immersed in the creative pulse of the Bay Area. My experiences there have shaped my commitment to fostering artistic growth.

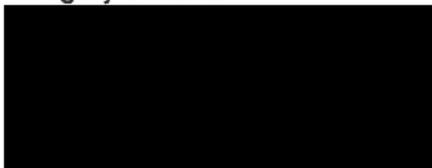
I am passionate about enhancing our community's cultural landscape and ensuring that art remains an integral part of Cathedral City's identity. If appointed, I pledge to collaborate wholeheartedly with fellow commissioners, artists, and residents to promote public art, organize engaging events, and celebrate creativity.

Thank you for considering my application. I look forward to the opportunity to contribute my expertise and enthusiasm to the Cathedral City Public Arts Commission.

Sincerely,



Gregory J Marks



Performing Artist, Educator, and Senior Development Professional with 25 years directing and managing successful non profit organizations, departments, programs, and staff. Strategic and innovative leader committed to increasing exposure in the local community and the national reputation for various organizations.

Nationally recognized as a successful and innovative membership development professional. Committed to building world class arts organizations including the Exploratorium, Yerba Buena Center for the Arts and the San Francisco Opera. Built and mentored a team of volunteers and employees who were responsible for contributing to increased membership and national exposure for the organization. Directed cross-functional teams of staff insuring proper and substantial stewardship of gifts and donations. Recognized as a trusted leader and executive from Board Members, Patrons, Donors, and Community Partners.

Fifteen plus years experience as a music educator in a community college setting and as owner of a private voice studio (The Mindful Vocal Coach.) Highly personable, creative and well-organized. Excellent writing, communication, presentation and interpersonal skills. Superior leadership skills in creating change. Mission- driven.

#### PROFESSIONAL EXPERIENCE

##### **California Pacific Medical Center Foundation (Sutter Health) *Manager of Office Operations, February 2010 to August 2022***

Under the direction of the President, I supervise four Development Associates by providing operational direction, load leveling and input on performances. Provides information on administrative updates, policies, guidelines and standard work processes. Organize and lead regular meetings with administrative staff. Participate in the Experience of Work committee and direct all activities. Coordinate with appropriate CPMC facility management and staff and communicate all building needs and/or concerns including security, housekeeping, repairs, and parking and organize facility needs with appropriate internal foundation staff. Provide a wide range of complex administrative and project support and serve as the administrative point person for all development staff as they complete tasks delegated by the office of the President. Serve as the principal administrative contact representing the President to the Board of Trustees and to CPMC Senior Management on all issues relating to the fundraising efforts of the Foundation. Along with the Executive Assistant to the Foundation President, fully coordinate committees of the Board of Trustees. Arranges meeting dates, prepare and distribute relevant meeting materials, finalize agendas, records & transcribe meeting minutes, arrange for refreshments & manages meeting outcomes & action items. Manage all logistics for the weekly Solicitation Strategy meetings for the Development Team. Ensure that all assigned tasks are completed in a timely manner by monitoring the progress of other staff members, while overseeing that the integrity of departmental office procedures is maintained. Interpret & communicate Sutter Health office policies & processes to development staff as directed.

##### **Littler Mendelson, P.C.**

##### ***National Program Manager-Procurement and Corporate Services, 2000-2008***

I administered firm wide procurement and corporate services programs and projects for the San Francisco corporate headquarters. With over 700 attorneys, 300 + employees in 45 offices worldwide, Littler ([www.littler.com](http://www.littler.com)) is the largest law firm in the United States practicing exclusively in employment and labor law. Managed the travel and expense program; cell phone, wireless air card, and iPhone account management; facilitated annual corporate report filings; executed annual renewal of commercial, general and professional liability insurance policies; managed firm wide operations programs including copiers, postage equipment, letterhead, and couriers; built and managed excellent relationships with external vendors.

##### **San Francisco Opera Association**

##### ***Development Services Director, 1999-2000***

Directed and guided the development services division for an internationally recognized Opera company resulting in annual contributions > \$23M during the 1999 opera season. Managed donor services team of five and monitored a \$2.8M development department budget. As a member of the Development Management team that analyzed the programmatic needs and challenges of the 32-member development department. Led cross-functional team of Management Information Services, Human Resources, Facilities and Operations, Development, and Artistic Administration in creation of Donor Stewardship and Relations processes and procedure insuring efficient gift processing, stewardship, and donor recognition activities.

##### **Accomplishments included:**

- Improved gift entry processes and procedures increasing operational efficiencies of gift and pledge accounting, reporting, and fulfillment.
- Established procedures and protocol for delivery of gifts of securities and determined special transfer arrangements.
- Produced financial analysis of budget for quarterly reporting to donors, corporate, foundation, and government funders.
- Generated and edited donor listings published in seasonal performance programs including the *San Francisco Opera Magazine*, and Annual Report insuring accurate stewardship of all gift giving.
- Coached gift managers and directors on the use of monthly financial analysis as a planning and development tool.

## **Yerba Buena Center for the Arts** **Membership & Special Events Manager, 1994-1999**

Created, implemented and managed all aspects of the membership program at this multidisciplinary arts center in San Francisco presenting programs that represented the cultural diversity of the Bay Area. Managed a \$250K budget. Led gift processing team of three and mentored a volunteer sales staff of 20.

### **Accomplishments included:**

- Created, implemented and managed on-site solicitation program throughout *The Art of Star Wars* exhibit resulting in 200 new members and \$85K in contributed income during its ten-week run.
- Developed concept and managed consultant activities on three direct mail campaigns resulting in new membership returning ranging from 1% to 2%.
- Led three-person team in implementation of *Raiser's Edge for Windows* donor gift tracking relational database.
- Directed and designed creative and copy on four-pass renewal program resulting in 72% average renewal rate.
- Executed all concept, copy and production on membership enrollment collateral.
- Revitalized privileges and benefits structure of all membership, major donor and corporate funder categories.
- Wrote and edited membership copy for Center for the Arts newsletters, magazines, and annual reports.
- Led cross functional teams in production of all donor cultivation and opening night events that attracted attendance up to 3000 guests. *Visual Arts Opening Parties* recognized and rated by the "SF Bay Guardian" as *Best Opening Night Events*.

## **Exploratorium**

### **Director of Membership, 1990- 1994**

Created, implemented and managed Membership Program marketing plan at this world-class museum of art, science and human perception. Managed all annual membership campaign components, including on-site solicitation, direct response, Telefund, and four-pass renewal program.

### **Accomplishments included:**

- Increased membership enrollment and revenue by 60% over four years.
- Created and executed on-site solicitation program, and led implementation by visitor services team of 15 resulting in 2% capture of paid annual admissions.
- Developed concept, executed copy, managed logistics, facilitated list selection, and led team of in house graphic designers on eight direct mail campaigns, resulting in average return rates of 1% to 2.5%.
- Created and produced four annual donor recognition/cultivation events, raising awareness of the Exploratorium's educational mission resulting in increased attendance
- Supervised and mentored gift processing team in stewardship and gift fulfillment
- Facilitated implementation of fundraising software application - Blackbaud *Raiser's Edge for Windows* converting from a DOS based environment to a Windows based platform.
- Supervised volunteer membership sales staff of >15, resulting in average annual income of \$25K.

### **ADDITIONAL EXPERIENCE**

Opera Panelist - national artistic appointment to the National Endowment for the Arts - 2010  
Volunteer Information & Referral Specialist - San Francisco LGBT Community Center - 2008-2009  
Private voice building studio - The Mindful Vocal Coach. - *ongoing*  
Adjunct Voice Instructor - Los Medanos Community College 1998 to 2004  
First Tenor (AGMA/AFTRA position) - San Francisco Opera Chorus - *twenty seasons*

### **COMMUNITY EXPERIENCE**

Board of Directors - San Francisco Gay Men's Chorus - September 2013 to present  
Development Chair - Harvey Milk 2013: "Living the Legacy" special project for SF Gay Men's Chorus June 2013  
Ambassador Chair - Soiree 10: Anniversary Celebration fundraiser for SF LGBT Community Center - 2012  
Steering committee - Soiree 9: *La Dolce Vita* fundraiser for SF LGBT Community Center - 2011  
Co-chair - Friends of the Center @ San Francisco LGBT Community Center - 2008, 2009, 2010  
Board of Directors - Performing Arts Workshop - 2005 to 2011  
Co-producer - Homecoming Brunch @ LGBT Community Center (May 2009 - raised \$12K in funds)  
Board of Directors and VP of Membership - Bay Area Business Travel Association 2004  
Board of Directors and VP of Development- Lawrence Pech Dance Company 2000 to 2004  
Capital Campaign Committee - SF LGBT Community Center Project 1997 to 1999  
Board of Directors - Pippins Pocket Opera 1996 to 1999  
Board of Directors and VP of Membership - Digital Queers 1992 to 1996  
Chairperson - Bay Area Membership Managers Association 1992 to 1995

### **EDUCATION**

Master of Music in Voice, University of Cincinnati College-Conservatory of Music  
California Single Subject Teaching Credential, San Francisco State University  
Bachelor of Music Education, San Francisco, State University

# Gregory Marks

American Guild of Musical Artists (AGMA)

## OPERA

<i>Amahl and the Night Visitors</i>	Caspar	San Leandro Symphony
<i>Carmen</i>	Remendado	Covington Civic Opera
<i>The Consul</i>	Magician	Cinnabar Opera Theater
<i>The End of a World</i>	Madame Dobrovksa	Cinnabar Opera Theater
<i>L'Enfant et les Sortilèges</i>	La Thiére & L'Arimetheque	Berkeley Symphony
<i>Der Fliegende Holländer</i>	Der Steuermann	West Bay Opera
<i>Madama Butterfly</i>	Goro	Marin Opera
<i>The Magic Flute</i>	Monostatos	Cinnabar Opera Theater
<i>Der Mond</i>	Third Fellow	Cinnabar Opera Theater
<i>Das Rheingold</i>	Mime	Cinnabar Opera Theater
<i>Rise and Fall of the City of Mahagonny</i>	Jack O'Brien	Berkeley Symphony
<i>Rita</i>	Beppe	Manhattan Playhouse
<i>The Tales of Hoffman</i>	Frantz, Andres, Cochenille	Cinnabar Opera Theater
<i>Turandot</i>	Pu Tin Pao	San Francisco Opera

## MUSICAL THEATER

<i>And the World Goes Round</i>	Featured performer	Studio ACT
<i>Guys and Dolls</i>	Nicely-Nicely Johnson	Marin Civic Light Opera
<i>Happy End</i>	Bar Owner & various parts	Sinfonia San Francisco
<i>Into the Woods</i>	Mysterious Man	Crossroads Theatre
<i>Jerry Springer the Opera</i>	Skid Sprankles/Dr. Knife/Prozac man	Ray of Light Theatre
<i>My Fair Lady</i>	Footman/Servants Quintet	Lamplighters Music Theatre
<i>Mahagonny Songspiel</i>	Billy	Sinfonia San Francisco
<i>Man of La Mancha</i>	Sancho Panza	Altarena Playhouse
<i>On the Twentieth Century</i>	Oliver Webb	Cinnabar Theater
<i>Secret Garden</i>	Lt. Shaw	Lamplighters Music Theatre
<i>Songs for a New World</i>	Man 1	Studio ACT
<i>Working</i>	Mike Dillard	Studio ACT

## CABARET

<i>Something C.O.O.L. Cabaret Festival</i>	Featured performer	Eureka Theatre
<i>Music that Makes Me Dance</i>	Featured performer	Studio ACT
<i>In Praise of Sondheim</i>	Featured performer	Cowell Theater
<i>Bye-Bye Verdi</i>	Lead tenor	Mame's Palazzo Cabaret

## OTHER EXPERIENCE

<i>San Francisco Gay Men's Chorus</i>	Second Tenor	2009 to 2022
<i>National Endowment for the Arts</i>	Opera Panelist	December 2010
<i>Most Holy Redeemer Church - Castro</i>	Cantor	2000 to 2011
<i>San Francisco Opera Chorus</i>	First Tenor	1981 to 2002 1
<i>Los Medanos Community College</i>	Voice teacher	1995 to 2002
<i>In the Shadow of the Stars</i> (Oscar winner)	Featured performer	1992 Documentary film

## EDUCATION

Master of Music (Voice) College-Conservatory of Music/University of Cincinnati  
Bachelor of Music Education (Voice) San Francisco State University  
Voice builders: Dewey Camp, Patricia Berlin, John Alexander  
Vocal coaches: Italo Tajo, John Alexander, Frances Epsen Devlin, Naomi Sanchez