



Staff Report

City Council

Item No. {{section.number}}.G

Meeting Date: July 24, 2024

From: John A. Corella, Director of Public Works

Title: Yoga Classes in the Cathedral City Community Amphitheater - 2025 funded by the Parks and Community Events Commission Small Events Budget

RECOMMENDATION:

To approve \$3,200 of funding support from the Parks and Community Events budget for the Parks and Community Events Commission's Yoga Classes in the Cathedral City Community Amphitheater – 2025 event.

BACKGROUND:

The Parks and Community Events Commission (PACE) continues to provide opportunities to engage the community and provide awareness of the park resources available here in the city. As part of PACE's charge, PACE is active in volunteering and supporting community events and related functions.

Included in the approved Fiscal Year 2024-2025 budget, PACE is allocated \$10,000 per year to be able to fund all, or portions of events at parks within the city. This may include services and/or materials, or a combination thereof, related to the event to assist in the event's success. All events initiated to receive funding from the PACE budget are first vetted by the PACE and upon their favorable recommendation, these events are then brought before the City Council for approval for funding.

The past three (3) fiscal years, the City Council has approved the necessary budget for materials and the instructor for the Yoga Classes in the Amphitheater. The two free weekly yoga classes were held on Tuesday's at 8:30am and 10:00am from January through March.

These yoga classes have been extremely well received by the community with an average of 50 to over 100 people or more in attendance on varying dates. PACE continues to receive many accolades for coordinating the event and requests that the Yoga in the Park event be continued this next fiscal year.

DISCUSSION:

The Yoga in the Park event is extremely well attended, so well in fact, that two years past an

additional Power Yoga class was added after the first Gentle Yoga class concludes. These back-to-back sessions are again proposed to return with Gentle Yoga serving the less experienced individuals, followed by Power Yoga serving the more experienced individuals. Enthusiastic yoga participants participate in both.

At the June 4, 2024, PACE meeting, consideration for continuing the two weekly yoga classes at the Amphitheater was presented and submitted by PACE Vice Chair Baciú. These free weekly Gentle and Power Yoga classes will be held on Tuesdays at 8:30 - 9:30 a.m. and 10:00 - 11:00 a.m., respectively, within the Amphitheater from January 21 through March 25 of 2025. This will make a total of 20 classes for the 10 weeks.

Returning will be Gentle Yoga class paid professional instructor Nicole Cuhney and Power Yoga class paid professional instructor Patti Wexler. Both are well-known yoga instructors in the valley. Volunteers, including PACE Vice Chair Antonio Baciú and other PACE commissioners will monitor the classes, hand out mats and clean up after each class. PACE and yoga participants alike, affirm that the classes continue to promote the Amphitheater's beautiful park setting.

PACE's requested funding for the classes is listed as follows:

- \$2,800 for 20 Instructor Classes at \$140 each class.
- \$300 for incidentals to put on at the event.
- \$100 for videoing the event.

Total Requested Yoga budget: \$3,200

NOTE: Past funding for the classes paid for the wireless headset used by instructors and extra mats and blocks for participants that do not have their own. These all will continue to be reused for these classes.

This PACE meeting item was recommended at the June 4, 2024, meeting, supporting the proposal and the respective requested budget of \$3,200 in funding from the PACE Events budget. The recommendation also included this item be forwarded to the City Council for approval.

The June 4, 2024, PACE Staff Report for the yoga classes are attached to this staff report.

Overall, PACE is requesting that the City Council approve \$3,200 of funding support from the Parks and Community Events budget for the Parks and Community Events Commission's Yoga Classes in the Cathedral City Community Amphitheater – 2025 event.

FISCAL IMPACT:

Yoga Classes funding of \$3,200 will be funded from the available \$10,000 PACE Events budget to be apportioned out of the FY 2024-2025 Parks – PACE Community Events account 100-500-510-511-8200-8201, project M03511-OPS-PARKS-M&S.

Total PACE Budget:

PACE FY 24-25 Budget	\$10,000
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Yoga Program	\$3,200
Remaining Budget	\$6,800

FIVE-YEAR STRATEGIC PLAN:

GOAL F: EMBRACING, INCLUSIVE CITY

Objective: Cathedral City is valued and respected as a community that welcomes and embraces diversity, has an abundance of high quality and affordable housing options, and vibrant businesses. Our neighborhoods are attractive and well-maintained and issues surrounding homelessness have been compassionately addressed with thoughtful, coordinated, and collaborative programs.

Action F-6: Promote additional community events and celebrations.

ATTACHMENTS:

1. PACE Staff Report – Yoga Classes