



Staff Report

Parks and Community Events Commission

Item No. 3A

Meeting Date: April 1, 2025

From: John A. Corella, Director of Public Works

Sponsors: Chair Erin Hyland and Vice Chair Antonio Baciú

Title: Halloween Dog Costume Event at the Panorama Dog Park October 2025

RECOMMENDATION:

For the Parks and Community Events Commission to recommend approval to the City Council for \$100 from the PACE Events Budget to fund the Halloween Dog Costume Event at the Panorama Dog Park on October 20, 2025.

BACKGROUND:

The Parks and Community Events Commission (PACE) continues to provide opportunities to engage the community and provide awareness of the park resources available here in the City. As part of PACE's charge, PACE is active in initiating, volunteering and supporting community events and related functions.

Included in the Fiscal Years 2025-2026 and 2026-2027 budgets, PACE is allocated \$10,000 per year to be able to fund all, or portions thereof, events at parks within the City. This may include services and/or materials, or a combination thereof, related to the event to assist in the event's success. All events initiated to receive funding from this budget item, are first vetted by the PACE and upon PACE's favorable recommendation, these events are then brought before the City Council for approval of the funding.

DISCUSSION:

PACE is again initiating an event to engage the community and bring awareness of a public park resource that the city has to offer, the "Panorama Dog Park." The event is the Panorama Dog Park Howl-O-Ween Dog Costume Event – 2025. The event will showcase the dog park facility and bring community members, especially dog aficionados, together for a fun filled gathering. The Event is designed to encourage dog owners to dress up their canines in Halloween costumes and have their dog participate in a costume contest if so inclined.

Chair Hyland and Vice Chair Baciú are requesting the Parks and Community Events Commission (PACE) support the 3rd Annual Howl-O-Ween Dog Costume Event at Panorama Dog Park 2025. Below is the attendance for the prior events:

- Inaugural Event October 2023: 104 attended
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- 2nd Annual Event October 2024: 244 attended

The particulars for the 2025 event are as follows:

- **Event Date:** October 25, 2025.
- **Time:** 9:00 am to 10:30 am
- **Location:** Panorama Dog Park / Avenida Maravilla

Budget: \$100 to cover miscellaneous costs associated with hosting the event.

Categories and Prizes:

Prizes will be provided via donations received from local vendors.

Prize Categories:

- Best Dog Costume
 - Small Dogs: 1st, 2nd and 3rd place winners.
 - Large Dogs: 1st, 2nd and 3rd place winners.
- Best Combination (Pet Owner and Pet) Costume
 - Small Dogs: 1 prize winner.
 - Large Dogs: 1 prize winner.

Chair Hyland and Vice Chair Baciu are requesting that PACE consider this item and, if supported, vote to recommend the approval of the 3rd Annual Halloween Dog Costume Event 2025 at Panorama Dog Park and the respective budget. If approved, staff would schedule the funding portion of this item to be presented to the City Council for funding approval.

FUNDING RECAP

PACE FY 25-26 BUDGET (7/1/25-6/30/26)	\$10,000
Halloween Dog Contest Panorama Park October 2025	\$100
Remaining Available Funds for FY 25/26 Budget	\$9,900

FUNDING SOURCE:

	DESCRIPTION	GENERAL LEDGER ACCOUNT CODES	PROJECT CODE	AMOUNT	ONE TIME or ONGOING
2025-2026	PACE Small Events Budget	100-500-510-511-8300-8301	M03511	\$100	One-Time

ATTACHMENTS:

1. 2024 Event Images











Staff Report

Parks and Community Events Commission

Item No. 3B

Meeting Date: April 1, 2025

From: John A. Corella, Director of Public Works

Sponsors: Vice Chair Antonio Baciú and Commissioner Mario Jimenez

Title: Feliz Navi Dog 2025 at the Esperanza Dog Park December 2025

RECOMMENDATION:

For the Parks and Community Events Commission to recommend approval to the City Council for \$300 from the PACE Small Events Budget to fund the Feliz Navi Dog 2025 Dog Costume Event at Esperanza Dog Park on December 6, 2025.

BACKGROUND:

The Parks and Community Events Commission (PACE) continues to provide opportunities to engage the community and provide awareness of the park resources available here in the city. As part of PACE's charge, PACE is active in initiating, volunteering and supporting community events and related functions.

Included in the Fiscal Years 2025-2026 and 2026-2027 budgets, PACE is allocated \$10,000 per year to be able to fund all, or portions thereof, events at city parks. This may include services and/or materials, or a combination thereof, related to the event to assist in the event's success. All events initiated to receive funding from the PACE events budget, are first vetted by the PACE and upon PACE's favorable recommendation, these events are then brought before the City Council for approval of the funding.

DISCUSSION:

PACE is again initiating a new event to engage the community and bring awareness of the new public park resource that the city has to offer, the "Esperanza Dog Park." The event is the Feliz Navi Dog Costume Event 2025. The event will showcase the new dog park facility at Esperanza Park and bring community members together for a fun filled gathering. The Event is designed to encourage dog owners to dress up their canines in festive costumes and have their dog participate in a costume contest, if so inclined.

Vice Chair Baciú and Commissioner Jimenez are requesting the Parks and Community Events Commission (PACE) support the inaugural Feliz Navi Dog 2025 at the Esperanza Dog Park.

The particulars for the 2025 event are as follows:

- **Event Date:** Saturday, December 6, 2025
- **Time:** 9:00 am to 10:30 am
- **Location:** Esperanza Dog Park / Dream Homes

Budget: \$300 to cover miscellaneous costs associated with hosting the event.

Categories and Prizes:

Prizes will be provided via donations received from local vendors.

Prize Categories:

- Best Dog Costume
 - Small Dogs: 1st, 2nd and 3rd place winners
 - Large Dogs: 1st, 2nd and 3rd place winners
- Best Combination (Pet Owner and Pet) Costume
 - Small Dogs: 1 prize winner
 - Large Dogs: 1 prize winner

Vice Chair Baciú and Commissioner Jimenez are requesting that PACE consider this item and, if supported, vote to recommend the approval of the inaugural Feliz Navi Dog 2025 Event at Esperanza Dog Park and the respective budget. If approved, staff would schedule the funding portion of this item to be presented to the City Council for funding approval.

FUNDING RECAP

PACE FY 25-26 BUDGET (7/1/25-6/30/26)	\$10,000
Halloween Dog Contest Panorama Park October 2025	\$100 (if approved)
Available Funds	\$9,900
Feliz Navi Dog 2025	\$300
Remaining Available Funds for FY 25/26 Budget	\$9,600

FUNDING SOURCE:

	DESCRIPTION	GENERAL LEDGER ACCOUNT CODES	PROJECT CODE	AMOUNT	ONE TIME or ONGOING
2025-2026	PACE Small Events Budget	100-500-510-511-8300-8301	M03511	\$300	One Time

ATTACHMENTS:

1. Event Images