



CITY COUNCIL MINUTES

Special Meeting

Saturday, January 25, 2025
8:00 a.m.

City Hall
Study Session Room
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

CALL TO ORDER

Mayor Nancy Ross called the meeting to order at 8:00 a.m.

ROLL CALL

Council Present:

Nancy Ross, Mayor
Raymond Gregory, Mayor Pro Tem
Ernesto Gutierrez, Councilmember
Rita Lamb, Councilmember
Mark Carnevale, Councilmember

INTRODUCTIONS

City Manager Charles McClendon welcomed everyone to the Special Meeting. He invited staff members in attendance to introduce themselves.

1. **STRATEGIC PLAN WORKSHOP**

A. Strategic Plan Overview

Recommendation: This report is for discussion and direction only.

City Manager Charles McClendon stated that the Strategic Planning Workshop will begin with department presentations. Each department will provide an overview of their goal accomplishments for the past year and present the key initiatives that they wish to focus on over the next year. Following the department presentations, the Financial Services Department will provide a midyear budget update and discuss the current revenue and expenditure projections for FY 2024/2025 and for the next biennial budget period FY 2025/2026 a FY 2026/2027. The City Council and staff will review and discuss their current goals and objectives outlined in the strategic plan and make modifications or reprioritizations necessary.

B. Department Accomplishments and Objectives

Recommendation: This is a discussion item only.

Each department provided an overview of their accomplished goals over the past year and the key initiatives they will be focusing on over the next year.

Sunshine Herrera inquired about the 2.5% Food and Beverage tax and how funds are allocated. Staff provided a brief response.

Danielle Mead inquired about 911 lines going down and how this can be fixed. Staff provide a brief response.

The City Council recessed at 9:26 a.m.

The City Council reconvened at 10:27 a.m.

Danny Lee inquired about level two EV charging stations. Staff provided a brief response.

There was discussion amongst the City Council and staff. Members of the City Council asked clarifying questions which were responded to by staff.

C. Financial Overview

Recommendation: This is a discussion item only.

Kevin Biersack, Financial Services Director, provided a mid-year budget update and discussed the current revenue and expenditure projections for Fiscal Year 2024/2025 and Fiscal Year 2025/2026.

Danielle Mead inquired about the revenue from citations. Staff provided a brief response.

Antonio Baciú inquired about the deficit. Staff provided a brief response.

The City Council discussed the information presented and asked clarifying questions, which were responded to by staff.

D. City Council Strategic Plan Updates

Recommendation: This is a discussion item only.

Each member of the City Council reflected on their personal accomplishments, the City's accomplishments, and the challenges they faced over the past year. Each member discussed their initiatives and goals for the upcoming year.

City Manager McClendon provided an overview of what Council discussed. Staff will update the Strategic Plan based on their discussion, which will be presented to the City Council at a future meeting for modification and/or approval.

2. CITY COUNCIL COMMENTS

The members of the City Council thanked all in attendance and staff for their hard work.

3. PUBLIC COMMENT

Danny Lee expressed the importance of setting measurable goals and deliverables.

ADJOURNMENT

Mayor Nancy Ross adjourned the workshop at 12:48 p.m.

Nancy Ross, Mayor

Tracey R. Hermosillo, City Clerk