



Staff Report

City Council

Item No. {{section.number}}.B

Meeting Date: January 22, 2025

From: Ryan Hunt, Communications & Events Manager

Title: Fall 2024 Events Recap & Spring 2025 Events Preview

RECOMMENDATION:

This is for presentation purposes only.

BACKGROUND:

The City Council approved the position of Communications & Events Manager and Events & Special Projects Coordinator to create, implement, and manage signature events sponsored by the City of Cathedral City as well as assisting as needed with events produced by third parties utilizing City facilities.

DISCUSSION:

The Communications & Events Manager will provide a recap of the fall special events. It will include information about entertainment, attendance, management, strengths and challenges, and economic impact estimates.

After the fall recap is provided, the communications / events manager will preview the special events coming to Cathedral City in the spring of 2025.

FISCAL IMPACT:

N/A

FIVE-YEAR STRATEGIC PLAN:

Action F-2: Promote additional community events and celebrations.

ATTACHMENTS:

None