



Staff Report

City Council

Item No. {{section.number}}.C

Meeting Date: September 25, 2024

From: Ryan Hunt, Communications & Events Manager

Title: 2024 Fall Events Preview

RECOMMENDATION:

To inform the City Council about Cathedral City's Fall 2024 special events.

BACKGROUND:

The City Council approved the position of Communications / Events Manager in 2014 to create, implement and manage Special Events by the City of Cathedral City as well as events produced by a third party.

DISCUSSION:

Ryan Hunt will provide a preview of the fall 2024 special events the city produces or sponsors.

FISCAL IMPACT:

The fiscal year (FY) 2024/2025 approved operating budget for Communications and Events is \$751,248.

FIVE-YEAR STRATEGIC PLAN:

F-2: Promote additional community events and celebrations

ATTACHMENTS:

None