



Cathedral City  
PUBLIC ARTS COMMISSION  
WHERE *Art* LIVES

CITY OF CATHEDRAL CITY  
FISCAL YEAR (FY) 2024-2025

## COMMUNITY ARTS GRANT PROGRAM



To be considered for funding, a complete application must be submitted by:

- **Hard copies - postmarked by August 30, 2024**
- **Electronic copies - received by 5:00pm on Friday August 30, 2024.**
- **Electronic submittal is preferred.**

**BEFORE SUBMITTING:** Check each item included in your application package. Ensure all required text fields and applicable boxes are completed. While filling out the application, if additional space is needed, please attach additional pages to the application or include other attachments.

We are delighted to announce the opening of the application period for the Community Arts Grant Program offered by the City of Cathedral City. This grant aims to support artists and organizations in the creation and implementation of art and art education projects that contribute to the cultural vitality and vibrancy of our community.

The Community Arts Grant Program seeks to fund innovative art projects that engage and enrich the community. We welcome proposals from artists, performers, dancers, authors, poets, musicians, designers, artist collectives, non-profit organizations, governmental, tribal and community groups and any other creative-types who are passionate about using the arts as a means of community beautification, social transformation, cultural appreciation, and civic dialogue. "Art" can be defined in the broadest extent to include art expressed in any medium, including, without limitation, painting, sculpture, photography, lithography and other physical mediums; music, singing, spoken word, and other auditory mediums; plays, films, dance, and other performance medium; literature and poetry, art history and interpretation; clothing and fashions, and cultural expressions. Art education may be provided by any reasonable means that best achieves the purpose set forth above, including, without limitation, classes, lectures, tours, programs, events, festivals, exhibits, performances, writings, films, audio recordings, and similar means.

We encourage artists and organizations from all backgrounds and disciplines to apply for the Community Arts Grant Program and join us in creating inspiring art and cultural experiences that enrich our community. We look forward to receiving your applications and supporting the realization of your creative visions.

### ELIGIBILITY REQUIREMENTS AND POLICY GUIDELINES

- Applicants must submit a complete application including project proposal, budget, timeline and supporting materials.
- Applicants can be an individual (must complete a W-9), a non-profit 501(c)(3) organization, private entity, government, school, or tribal agency.
- Applicants must demonstrate that the activity proposed occurs within the geographical boundaries of the City of Cathedral City.
- Individual/Organizational residency in Cathedral City is not a requirement as long as the proposed project occurs in the City.
- Any activity proposed must be reasonably available to members of the general public. An activity will be considered reasonably available to members of the general public where the activity is open to the general public or is open to members of the public who timely reserve participation in the activity. Space for participants may be limited and the activity may be provided for only a limited time. Activities may be held in the facilities of public entities, non-profit or charitable organizations, and private facilities, provided that attendance of activities must not be limited to members, owners, subscribers or other interest holders in the private facility. Participation in certain activities may be limited to certain members of the general public, such as youths, students, seniors, or other reasonable grouping that does not constitute unlawful discrimination of a protected class.
- Grant activities must be completed by June 30, 2025.
- Grant recipients must comply with all grant requirements and reporting obligations.

#### **GRANT APPLICATION CHECKLIST**

- Community Art Grant Program Application
- Samples of art/performances/events completed relevant to the proposed project. Include attachments or links to bio's, social media or websites. Submitted attachments can be no larger than 20mb.
- Letters of support. Optional but encouraged. Include letters of support from community partners, stakeholders, or collaborators endorsing your project and/or confirming their involvement.

**APPLICANT INFORMATION:**

Bradley W Giles

Bradley W Giles

Fine Artist

**ORGANIZATION PRESIDENT OR CHAIR (IF APPLICABLE):**

(Legal authority for organization)

IF NON-PROFIT, INCLUDE 501(c)3 number:

**PROGRAM / SERVICE / EVENT INFORMATION:**

\$10,000

\$10,000

Program/Service/Event Period or Date

From:

To:

*Funding must be expended by 6/20/2025)*

1.

Albert Frey oil painting titled "Cree House 1956"

September 1, 2024

October 1, 2024

2.

Dear Cathedral City Arts Commission,

The funds for this budget covers all expenses in producing my Albert Frey original oil painting titles "Cree House 1956", including canvas, oil paint, wood stretcher bars, varnish and time executing this painting.

**Briefly Describe Your/Your Organization's Background.**

3.

I am a listed fine artist and has over 30 years experience in the custom fine art, themed entertainment, interior design, museum and private residential environments. With a degree in commercial art, I am for the most part, a self-taught fine artist, drawing my inspiration for my painting techniques from master painters such as John Singer Sargent, Thomas Moran, Frederic Remington, Joseph Henry Sharp, N.C. Wyeth, Howard Pyle, Harvey Dunn, Frank E. Schoonover, Arthur Mathews, Howard Von Schmidt, Maynard Dixon, Albert Bierstadt, Howard Terpning, Tom Lovell, master paleo artists Zdenek Burian and Charles R. Knight.

The genres of my paintings range from the atmospheric, historical epic scenes of the past, pastoral or ethereal landscapes, intimate portraits and emotionally gripping snapshots of environmental and historical statements of our past and present...with a visionary portal to our future world landscapes. I have been commissioned to paint large-scale murals as well as various scenic / faux finishing projects for the Mandalay Bay, New York, New York, Luxor, Caesars Palace, Treasure Island, Las Vegas Hilton as well as many private estates throughout the United States.

Aside from his fine art paintings, my other artistic specialties include a wide range of faux finishes, including stone, marble, wood, aged walls, organic custom textures, painted sculpted animals and human figures, gold, silver and copper leafing, various metal patinas, Venetian Plaster, murals, painted decorative furniture, as well as custom oil on canvas and pencil architectural elevation paintings and drawings

My paintings are on permanent exhibit with the City of Las Vegas City Hall public art collections, at the Old Las Vegas Mormon Fort State Park, the Senate Hart Building in Washington D.C., were exhibited in the U.S. Capitol, in the office of the late Senate Majority Leader Nevada Senator Harry Reid, has been published in many books and articles, profiled in an ABC Channel 13 Las Vegas news segment and featured in Outdoor Nevada PBS Las Vegas.

**Timeline:** (Provide a timeline outlining key project milestones and activities from conception to completion.)

My "Cree House 1956" original oil painting is completed and ready for purchase consideration for public exhibit in the Cathedral City City Hall.

4.

**What Do You Ultimately Hope To Accomplish Through Your Proposed Art/Program/Event? How Will It Enrich Cathedral City?**

**5.**

**I would like to submit an original artwork to your Community Arts Program. I am a professional, listed fine artist and I was interested in submitting an original oil paintings to be purchased by the City of Cathedral City, to be exhibited in their public wall spaces in City Hall.**

**The particular oil painting I have in mind is my oil painting titled "Cree House 1956".**

**This 20" x 16" oil on canvas painting depicts one of architect Albert Frey's (1903-1998) iconic homes of the last mid century, on the rocky foothills, with Mt. San Jacinto looming on the background to the west. The Cree House was built in 1956 and is located in the rocky hills of Cathedral City, California, which borders Palm Springs. This original painting is housed in a vintage, custom aged silver leaf finish, produced by myself.**

**I thought, seeing as how Palm Springs seems to get all the credit as a Mid-Century architecture mecca and destination...my painting "Cree House 1956" would shine a light on a little known architectural masterpiece right here in Cathedral City and will draw attention to the vast variety of eclectic Mid-Century homes in the Cathedral City Cove.**

**This painting would serve as a public advertisement to people that are interested in Mid-Century architecture, especially with Modernism Week approaching this October.**

**The city could even approach the owners of the Cree House to see if they could co-ordinate tours of the historic Cree House during both Modernism Weeks. That would not only make Cathedral City a destination for visitors during Modernism Week in October and February of each year, but also bring revenue to the city and local Cathedral businesses as well during those Modernism weeks.**

**A Cathedral City Cove neighborhood Mid-Century home tour could also be implemented, to see how many homeowners of unique Mid-Century homes would want to participate, to open their homes up to visitors during the two Modernism Weeks. A contract could be drawn-up between the city and Cathedral City Cove homeowners and tickets could be sold to financially benefit the city and give an incentive for homeowners to show off their Mid-Century homes.**

**My painting image of the Cree House could be used for all promotional and marketing material for those two Modernism Week tours. The original painting could be on permanent exhibit in a prominent wall space in the Cathedral City City Hall for public visitors, employees, city, state and federal officials to enjoy and learn the history of the Cree House, through my painting 'Cree House 1956" and how it is an architectural jewel in the desert of Cathedral City.**

**I have attached my current resume/bio, website and an image of my painting "Cree House 1956" for you and other committee members to view and I will be very happy to schedule a meeting, to bring the original oil painting to Cathedral City City Hall for you and other art committee members to view in person as well.**



If Your Art/Program/Event Costs More Than You Are Requesting From The Community Arts Grant Program, How Do You Plan To Pay For The Additional Costs? No additional costs will be incurred.

6.

Do You Plan To Continue This Art/Program/Event Beyond The Period For Which You Have Requested The Funds? If So, How Do You Plan To Continue Paying For It? NO

7.

(OPTIONAL) Is There Anything That You Would Like To Add? If So, Please Tell Us Here:

8.



\*Attachments may be included with your submission. If including photos, files can be no larger than 20 mb.  
<https://www.gilesfineart.com/>

**To be considered for funding, a complete application must be submitted by:**

- **Hard copies - postmarked by August 30, 2024**
- **Electronic copies - received by 5:00pm on Friday August 30, 2024**
- **Electronic submittal is preferred**

Questions: Please email [publicartscommission@cathedralcity.gov](mailto:publicartscommission@cathedralcity.gov) or call Anne Ambrose, Public Arts Commission Liaison at (760) 770-0331.