BENJAMIN GARCIA

FREELANCE ARTIST

MURALIST

SCULPTOR

SUMMARY

Known for delivering high quality work on time and exceeding client's expectations while adhering to client's specifications. Specializing in Acrylic and Ink mediums. Familiar with a variety of materials including wood, stone and metal which are transformed into innovative Aesthetics in Landscape architecture.

CONTACT

[redacted]

[redacted]

EXPERIENCE

Freelance Artist

2015-PRESENT

Developed custom designs, illustrations, and graphics for clients including local enterprises, non-profit organizations, and start-up companies. Recent work was for Desert Explorer HQ|2023|The Heavens and the Earth|74’x6’|Hand painted mural-Desert Hot Springs, CA

Private Lessons

2013-2015

I donated time and art materials to create pleasant experiences and stimulate thinking for Alzheimer's patients, stroke survivors, and people of all ages. I continue to facilitate, influence, and encourage others to achieve their own creative process and activate their imagination.

Assistant\Intern

2006-2013

Collaborated with clients to understand their vision and create logos, posters, book covers, T-shirt designs, and other marketing materials. Worked efficiently alongside a team in setting up and taking down Art Installations, gallery walls, and lighting for the yearly Palm Springs Modernism Week event.

SKILLS

- Creativity
- Adaptability
- Attention to detail
- Drawing and Painting
- Graphic Design
- Character Art Development
- Landscape ARTchitect

EDUCATION

Venice High School

2000- 2002

Under the tutelage of distinguished art teacher Marco Elliot

College of the Desert

2006- SPRING SEMESTER

Basic Design and Color

June 09, 2024

Dear Cathedral City Public Arts Commission,

I am writing to express my strong interest in participating in an art project, that was advertised on the local news channel 3 website, to paint benches at Ocotillo Park. I am a versatile local artist who started creating art in 1987 at Della S. Lindley Elementary in Thousand Palms. My development began when my first-grade teacher Mrs. Britton gave me an accolade for artistic ability by placing a portrait I made of her on the classroom door for everyone to see. This memory always inspires me to see all children and youth as artists. My hope is that people of all ages in general, but the youth in particular, who visit Ocotillo Park will in time be drawn towards uncovering their desire for artistic ability when they see a variety of designs with positive messages. I understand that we live in a time when wellness is needed most in our society, which is one of the reasons why I am so passionate about public art projects.

I have visited Ocotillo Park a few times this year, and I can attest that the location has a vibrant community presence. To integrate Fun with the peaceful atmosphere by adding one of my unique designs onto the concrete bench is my goal if I am chosen as a finalist. The design I have in mind is family friendly and can even be coined as Festive Artwork. The murals I have painted throughout the Coachella Valley speak for themselves in terms of enhancing the space, bringing positive attention to the location, and creating a fun atmosphere for all to enjoy.

The time frame given to complete the project perfectly matches with the freestyle drawing I am sending you because the fine lines connect without interruption, and I can apply two contrasting colors that will achieve the much-desired result. Although simple, the final touches will produce a unique, eye-catching work of art. Thank you for the opportunity to be a part of this beautification project, and most importantly for your time and attention to this matter.

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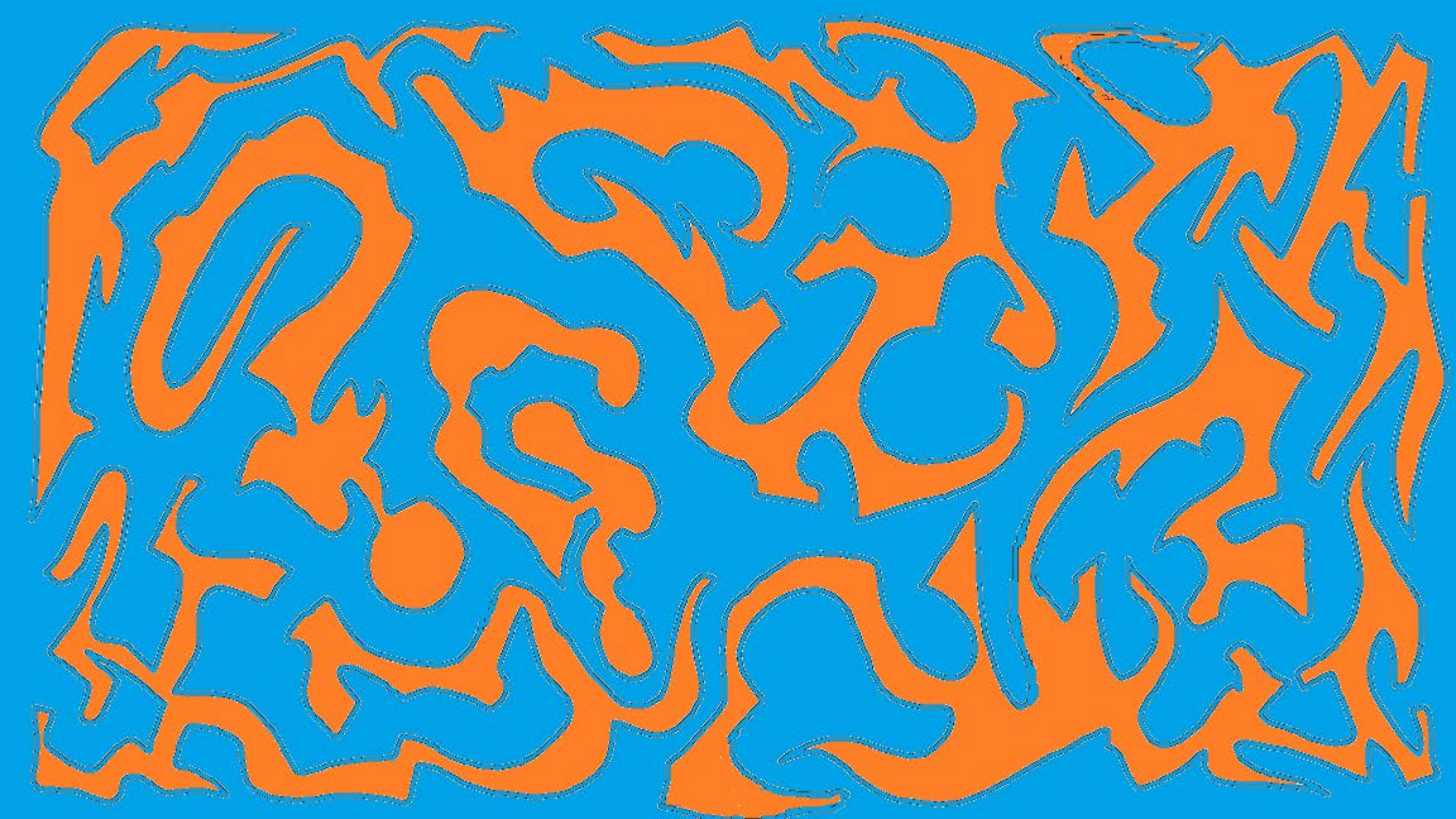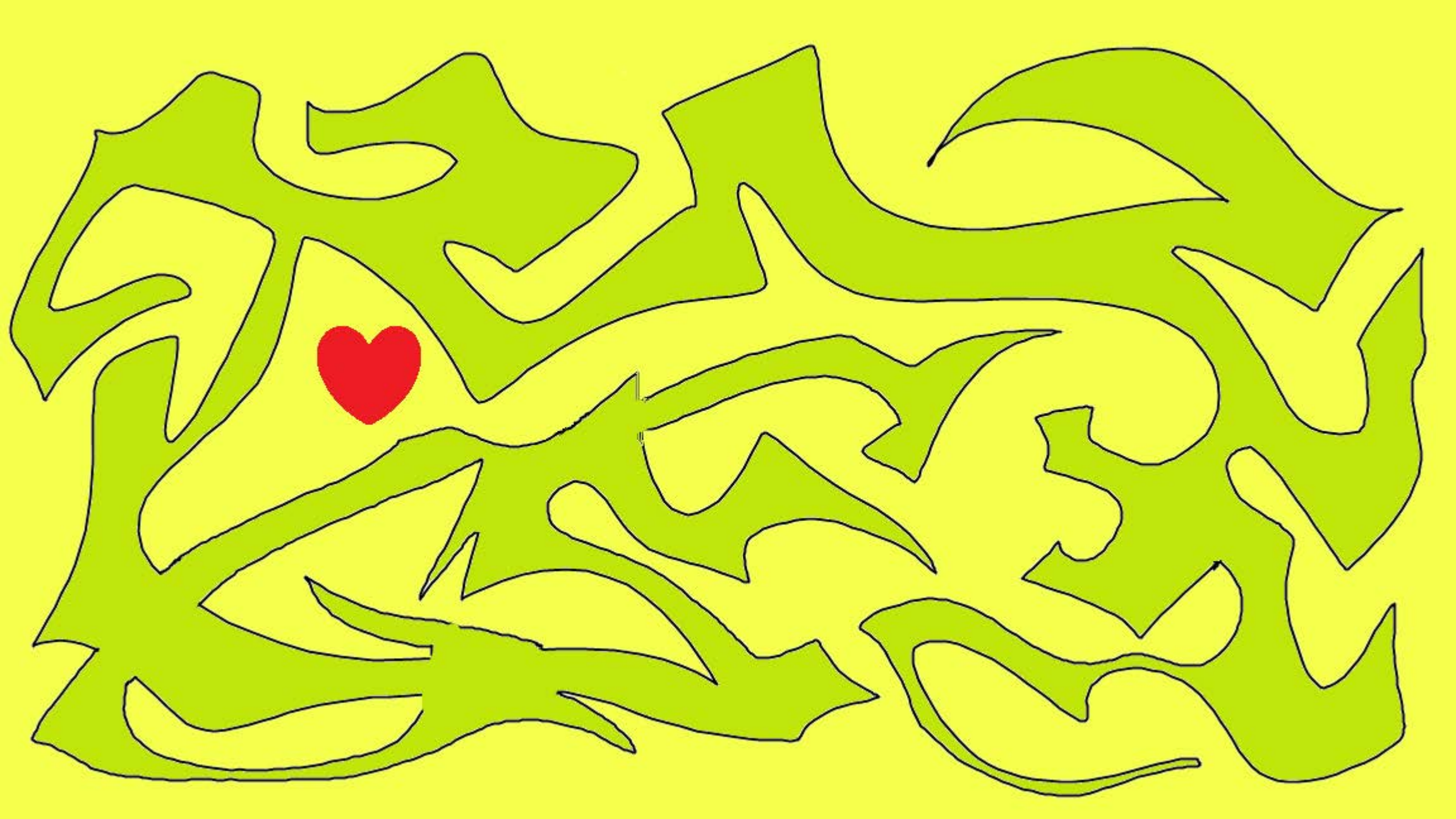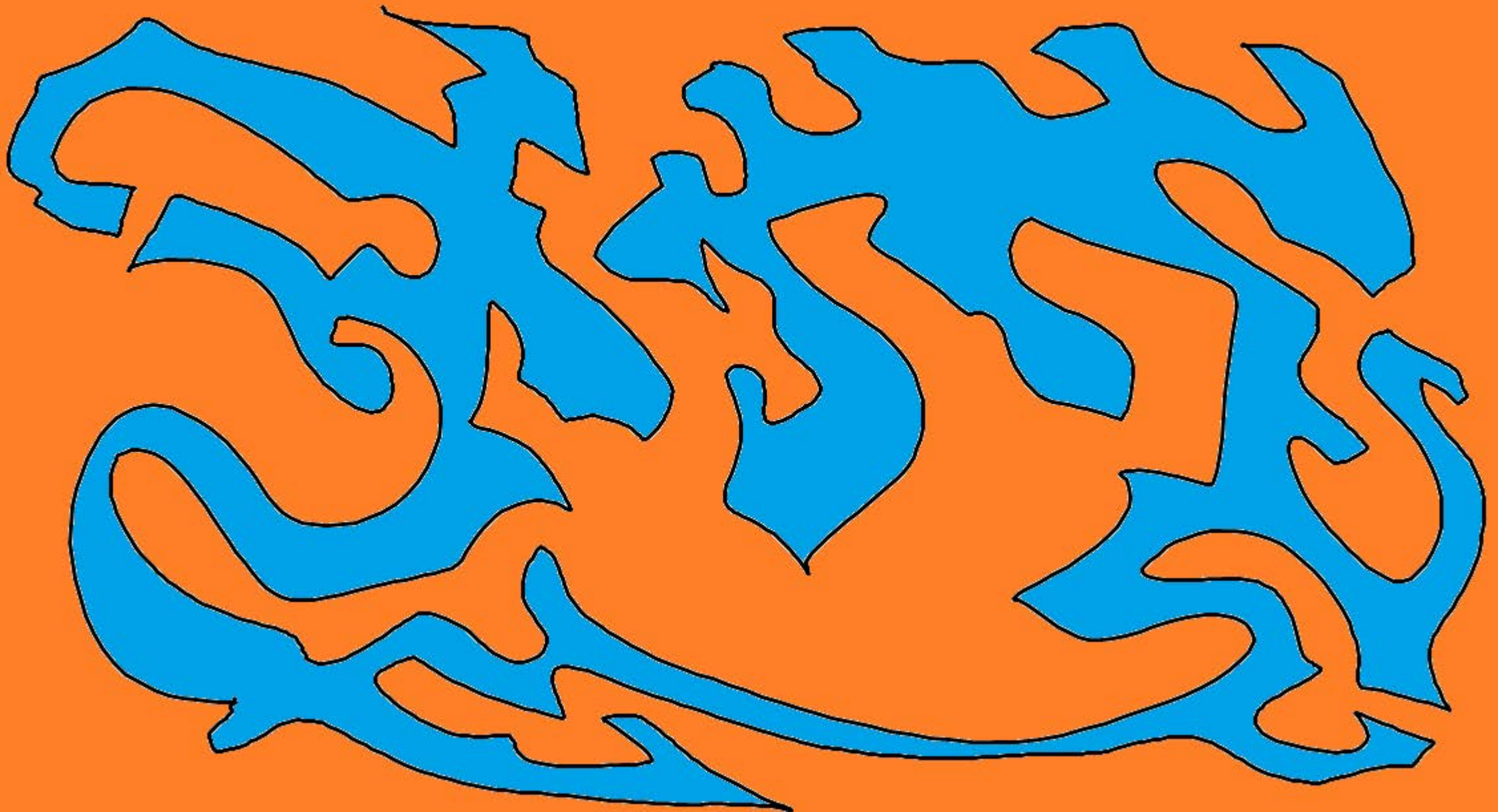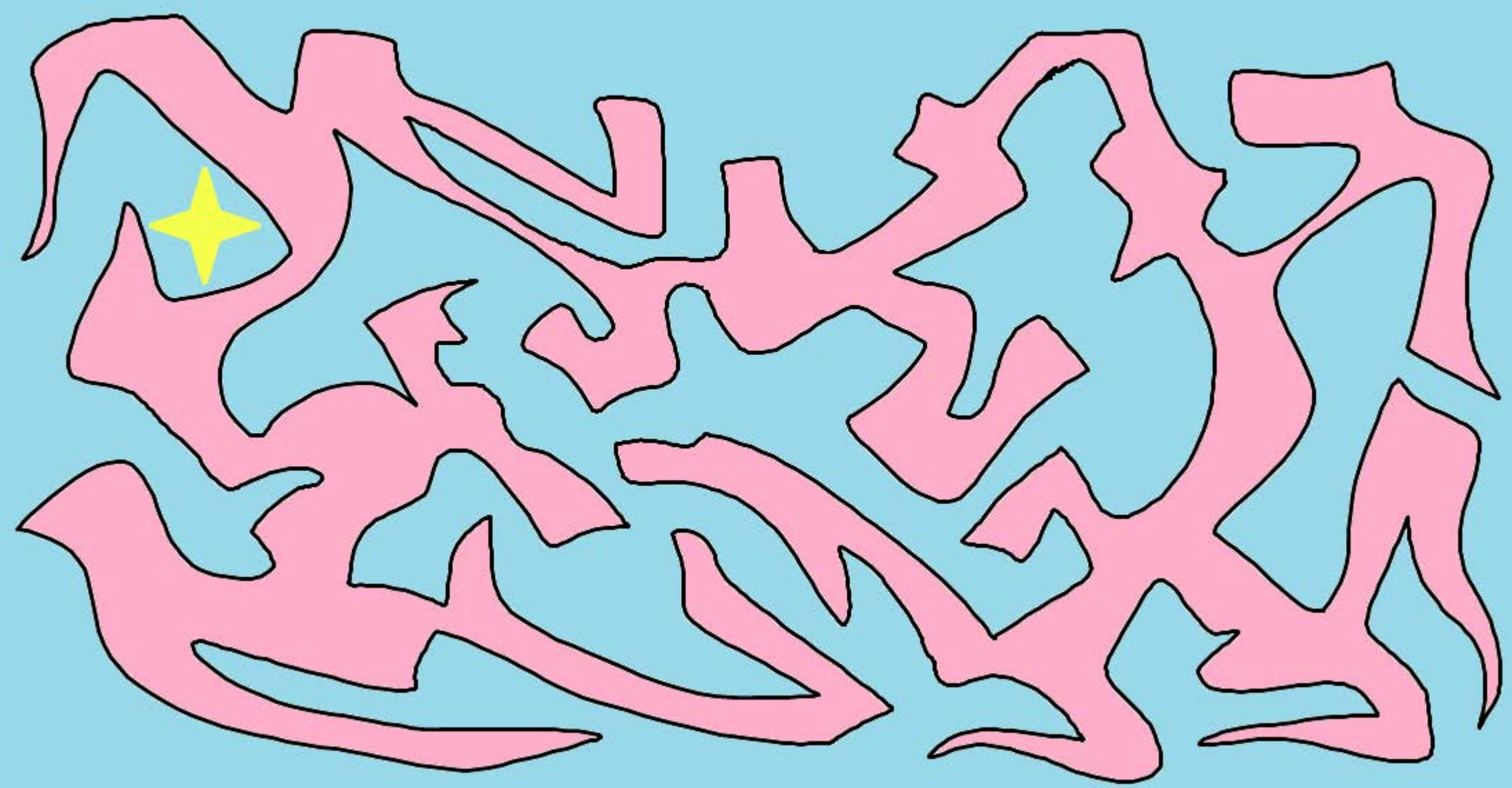
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