

A. Ribbon Cutting Event for the Ocotillo Bench Project and Sponsorship of the S.C.R.A.P Gallery Dia de los Muertos Event

Recommendation: To approve the Public Arts Commission's recommendations for funding for a ribbon cutting event to unveil the painted benches completed through the Ocotillo Bench project and provide a sponsorship to the S.C.R.A.P Gallery for the Dia de Los Muertos event both from the commission's general fund budget.



**CITY OF
CATHEDRAL CITY
FISCAL YEAR (FY)
2024-2025
COMMUNITY ARTS GRANT PROGRAM**

To be considered for funding, a complete application must be submitted by:

- **Hard copies - postmarked by August 30, 2024**
- **Electronic copies - received by 5:00pm on Friday August 30, 2024.**
- **Electronic submittal is preferred.**

BEFORE SUBMITTING: Check each item included in your application package. Ensure all required text fields and applicable boxes are completed. While filling out the application, if additional space is needed, please attach additional pages to the application or include other attachments.

We are delighted to announce the opening of the application period for the Community Arts Grant Program offered by the City of Cathedral City. This grant aims to support artists and organizations in the creation and implementation of art and art education projects that contribute to the cultural vitality and vibrancy of our community.

The Community Arts Grant Program seeks to fund innovative art projects that engage and enrich the community. We welcome proposals from artists, performers, dancers, authors, poets, musicians, designers, artist collectives, non-profit organizations, governmental, tribal and community groups and any other creative-types who are passionate about using the arts as a means of community beautification, social transformation, cultural appreciation, and civic dialogue. "Art" can be defined in the broadest extent to include art expressed in any medium, including, without limitation, painting, sculpture, photography, lithography and other physical mediums; music, singing, spoken word, and other auditory mediums; plays, films, dance, and other performance medium; literature and poetry, art history and interpretation; clothing and fashions, and cultural expressions. Art education may be provided by any reasonable means that best achieves the purpose set forth above, including, without limitation, classes, lectures, tours, programs, events, festivals, exhibits, performances, writings, films, audio recordings, and similar means.

We encourage artists and organizations from all backgrounds and disciplines to apply for the Community Arts Grant Program and join us in creating inspiring art and cultural experiences that enrich our community. We look forward to receiving your applications and supporting the realization of your creative visions.

ELIGIBILITY REQUIREMENTS AND POLICY GUIDELINES

- Applicants must submit a complete application including project proposal, budget, timeline and supporting materials.
- Applicants can be an individual (must complete a W-9), a non-profit 501(c)(3) organization, private entity, government, school, or tribal agency.
- Applicants must demonstrate that the activity proposed occurs within the geographical boundaries of the City of Cathedral City.
- Individual/Organizational residency in Cathedral City is not a requirement as long as the proposed project occurs in the City.
- Any activity proposed must be reasonably available to members of the general public. An activity will be considered reasonably available to members of the general public where the activity is open to the general public or is open to members of the public who timely reserve participation in the activity. Space for participants may be limited and the activity may be provided for only a limited time. Activities may be held in the facilities of public entities, non-profit or charitable organizations, and private facilities, provided that attendance of activities must not be limited to members, owners, subscribers or other interest holders in the private facility. Participation in certain activities may be limited to certain members of the general public, such as youths, students, seniors, or other reasonable grouping that does not constitute unlawful discrimination of a protected class.
- Grant activities must be completed by June 30, 2025.
- Grant recipients must comply with all grant requirements and reporting obligations.

GRANT APPLICATION CHECKLIST

- Community Art Grant Program Application
- Samples of art/performances/events completed relevant to the proposed project. Include attachments or links to bio's, social media or websites. Submitted attachments can be no larger than 20mb.
- Letters of support. Optional but encouraged. Include letters of support from community partners, stakeholders, or collaborators endorsing your project and/or confirming their involvement.

APPLICANT INFORMATION:			
NAME (INDIVIDUAL OR ORGANIZATION): S.C.R.A.P. Gallery			
ADDRESS: 68743 Perez Rd. D-16			
CITY: Cathedral City		STATE: CA	ZIP: 92234
CONTACT PERSON: Karen Riley		TITLE: Executive Director	
TELEPHONE: 760/861-6479		EMAIL: karen@scrapgallery.org	
ORGANIZATION PRESIDENT OR CHAIR (IF APPLICABLE): Bill Schinsky			

(Legal authority for organization)								
IF NON-PROFIT, INCLUDE 501(c)3 number: 330717794								
PROGRAM / SERVICE / EVENT INFORMATION:								
GRANT AMOUNT REQUESTED Minimum \$250 Maximum \$10,000 : \$1,500								
TOTAL PROGRAM / SERVICE / EVENT/ART COST: \$1,500								
Program/Service/Event Period or Date		From: 9/1/24	To: 11/3/24					
<i>Funding must be expended by 6/20/2025)</i>								
1.	<p>Describe How The Requested Funds Will Be Used: (Include artistic concept, intended audience, community engagement strategies. Do you have community partners that will be involved in implementing this project? If so, please list along with their roles).</p> <p>Día de los Muertos, a beautiful blend of Mesoamerican ritual, Spanish culture, and European religion, is celebrated annually on November 1 and 2. In Cathedral City, this tradition is an event and a community celebration. Since 2014, Desert Memorial Park has been the venue for this annual gathering. Through a partnership with local nonprofits and schools, including S.C.R.A.P. Gallery and Palm Springs Unified School District, we bring you a celebration that features a diverse range of performing and visual arts. Ballet Folklorico, music, a student art exhibit, altars, and ofrendas all come together to honor this tradition. This event is free and a warm invitation for the entire community to come together, share, and participate.</p> <p>S.C.R.A.P. Gallery coordinates the student art exhibit and provides multiple art stations for children and families on the event day. We are requesting funds to support the artistic portion of the event on Saturday, November 2, 2024.</p>							
	<p>Budget: (Provide a comprehensive budget for your project. Budget should include total grant funds requested, all project expenses including artist fees, materials, installation costs, rentals, advertising, travel costs. Do you have other funding that will be leveraged/used with these funds? If so, please include.)</p> <table> <tr> <td>Artist Supplies (for student art exhibit)</td> <td>\$750.00</td> </tr> <tr> <td>Art Supplies (for day of the event)</td> <td>\$500.00</td> </tr> <tr> <td>Installation Materials (frames, easels)</td> <td>\$250.00</td> </tr> </table>			Artist Supplies (for student art exhibit)	\$750.00	Art Supplies (for day of the event)	\$500.00	Installation Materials (frames, easels)
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Briefly Describe Your/Your Organization's Background. (Describe your/your organization's background and experience. Provide examples of any relevant work, images, or links to online portfolios that have relevance to the project being proposed. Describe your/your organization's capacity to execute the proposed activities.)

S.C.R.A.P. Gallery addresses two of today's most urgent issues - the environment and the education of our youth. Its mission is to actively engage youth as stewards of their environment through a concentrated, hands-on, educational effort to build a creative culture of sustainability in our schools and community. S.C.R.A.P. provides a link between industry, education, the arts, and the environment through its programs, featuring environmental presentations, exhibits, workshops, and interactive lessons - using reused and recycled materials from the S.C.R.A.P. Gallery Warehouse, directly diverting materials from the landfill.

S.C.R.A.P. Gallery's unique approach to helping solve environmental problems teaches children and adults to be creative in their recycling habits and take care of the planet. Through our community-based art, environmental sustainability, and waste management education programs, we give students of all ages the tools, ideas, resources, and scrap to partner with the planet!

Timeline: (Provide a timeline outlining key project milestones and activities from conception to completion.)

August and September 2024

4.
 - Student participation information sent to all Palm Springs Unified School District schools

September and October

- Provide art supplies to local schools
- Facilitate workshops at schools

November 2

- Día de Los Muertos

What Do You Ultimately Hope To Accomplish Through Your Proposed Art/Program/Event?

How Will It Enrich Cathedral City? (Describe your goals and objectives and how many people you hope to impact as a result of your project.)

5.

Día de los Muertos is a day on which families and communities honor ancestors and loved ones while celebrating the cycle of life. At this event, our goal is for the community to participate and share in art and hands-on art activities that reflect the deep and varied influences—Indigenous, religious, and artistic—of Día de los Muertos.

6.	<p>If Your Art/Program/Event Costs More Than You Are Requesting From The Community Arts Grant Program, How Do You Plan To Pay For The Additional Costs? (What Steps Have You Already Taken To Get Additional Funds Or In-Kind Support If Necessary?)</p> <p>N/A</p>
7.	<p>Do You Plan To Continue This Art/Program/Event Beyond The Period For Which You Have Requested The Funds? If So, How Do You Plan To Continue Paying For It? (Describe the types of efforts you will undertake to raise funds as well as your/your organization's history of maintaining services/programs.)</p> <p>Yes, this is an annual event in Cathedral City. We will continue to source partnerships supporting our efforts through grants and in-kind opportunities.</p>
8.	<p>(OPTIONAL) Is There Anything That You Would Like To Add? If So, Please Tell Us Here:</p> <p>Thank you for the opportunity to apply.</p>

*Attachments may be included with your submission. If including photos, files can be no larger than 20 mb.

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Questions: Please email publicartscommission@cathedralcity.gov or call Anne Ambrose, Public Arts Commission Liaison at (760) 770-0331.