

G. Yoga Classes in the Cathedral City Community Amphitheater - 2025 funded by the Parks and Community Events Commission Small Events Budget

Recommendation: To approve \$3,200 of funding support from the Parks and Community Events budget for the Parks and Community Events Commission's Yoga Classes in the Cathedral City Community Amphitheater – 2025 event.



Staff Report

Parks and Community Events Commission

Item No. 3.G

Meeting Date: June 4, 2024

Sponsors: Antonio Baciú

Title: Recommend approval to the City Council to continue Tuesday Yoga Classes in the Cathedral City Community Amphitheater from January 21, 2025, to March 25, 2025, allocating \$3,200 from the Small Events Budget.

RECOMMENDATION:

For the Parks and Community Events Commission (PACE) to recommend approval to the City Council to continue Tuesday Yoga Classes in the Cathedral City Community Amphitheater from January 21, 2025, to March 25, 2025, allocating \$3,200 from the Small Events Budget.

BACKGROUND:

The Parks and Community Events Commission (PACE) is continually looking for opportunities to support efforts to engage the community and provide awareness of the park resources available here in the city. As part of their charge, the PACE is active in volunteering and supporting community events and related functions.

As part of the Fiscal Year 2024-2025 budget process, PACE was allocated \$10,000 per year to be able to fund all or portions of small events at parks within the City. This may include services and/or materials, or a combination thereof. Any events initiated to receive this funding would be first vetted by PACE and once PACE completed a favorable recommendation, the event would be brought before the City Council for funding approval. This may include the approval of a Special Use Permit (SUP).

For the past three (3) fiscal years, City Council approved Special Use Permits (SUPs) for Yoga Classes in the Cathedral City Community Amphitheater and budgeted funding for materials and instructors. The two free weekly yoga classes were held on Tuesdays, from 8:30 – 9:30 a.m. and 10:00 – 11:00 a.m., respectively, from January through March.

These yoga classes were extremely well received by the community with an average of 50 to 100 people or more in attendance on varying dates. PACE received many accolades for coordinating the event and requested that Yoga in the Park be continued this next fiscal year.

DISCUSSION:

As cited above, the Yoga in the Park event was extremely well attended, so well attended that it is proposed to again, have two sessions back-to-back each week. One class is Gentle Yoga and a second class for Power Yoga. The Gentle Yoga class will serve the people who aren't at the power yoga level. This will make a total of 20 classes.

The proposed schedule and budget for Yoga in the Park for 2025 is as follows:

- Event to run: Tuesday January 21, 2025, through Tuesday March 25, 2025.
 - Two (2) classes:
 - 8:30 - 9:30 a.m.: Gentle Yoga instructed by Nicole Cuhney
 - 10:00 - 11:00 a.m.: Power Yoga instructed by Patti Wexler

- The Proposed Budget: \$3,200
 - \$2,800 for the instructor's 20 classes at \$140 each class.
 - o Agree to 24-hour notice of cancellation or the instructors still get paid for the event.
 - \$ 300 for incidentals to put on the event.
 - \$ 100 for videoing the event.

- Thus, the total Yoga budget = \$3,200

PACE FY 24-25 Budget	\$10,000
Yoga	\$ 3,200
Remaining Budget	\$ 6,800

It is recommended PACE get a head start on this item and approve the above budget with a recommendation for this to move forward for City Council approval of the allocation from the PACE Small Events budget and SUP approval, respectively.

If approved by the PACE tonight, the PACE Chairperson PACE will need to complete a Special Use Permit Application for the use of the Cathedral City Community Amphitheater. The PACE recommendation will then be placed on the City Council's July 24, 2024 agenda for approval.

FUNDING SOURCE:

This requested event funding of \$3,200 will be funded from the PACE Small Events budget apportioned out of the FY 2024-2025 Parks and Recreation Professional and Technical Services budget item 100-500-510-511-8600-8601, project M03511.

ATTACHMENTS:

None.